

# **Contact Information**

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Your Franchise Brand Contacts (310) 901-5611

# **Business Basics**

Industry	Home Services Restoration Services	Total Franchisees	40
Year Business Started	2014	Franchise Territories	67
Franchise Fee	\$45,000	Investment Range	\$196,325 to \$318,860
VetFran	30%	Required Liquid Capital	\$80,000
Industry Size	Approx. \$210 Billion	Royalty	7%
SBA Registry?	Yes	Available Internationally?	No
In-House Financing?	No	Discounts?	Diversity Discount, Local hero/ first responders
Number of Company Units Open	22	Brand Fund	1.5%

#### Who We Are

DRYmedic is a trusted name in property restoration, specializing in water, fire, and mold damage repair. The franchise focuses on helping homeowners and businesses recover quickly from disasters with fast, reliable, and professional restoration services

With an established business model and extensive support, DRYmedic offers franchise owners the tools to build a thriving business in a recession-resistant industry. Driven by a commitment to quality and community impact, DRYmedic provides peace of mind when it?s needed most.

## **Competitive Advantages**

- Recession-Resistant Industry: The restoration industry provides essential services, ensuring consistent demand.
- Business Model: DRYmedic offers a scalable model designed for operational efficiency
- Comprehensive Training and Support: Franchisees receive robust training, ongoing operational support, and access to industry best practices.
- Brand Recognition: DRYmedic's reputation for reliable and professional restoration services builds trust with customers.
- Diverse Revenue Streams: With services covering water, fire, mold, and storm damage, DRYmedic franchisees can address a wide range of needs

### **Our Ideal Owner**

Here at DRYmedic, we build executives-not technicians. Therefore, construction industry experience is not a quality that we seek out in a candidate. Instead, we are looking for outgoing Franchise Owners that have a passion for helping others during a time of need, enjoy continued learning, and the ability to follow a process.

Past Franchise Owners with the following characteristics have also proven to be successful with our business model:

- Competitive
- Collaborative
- Comfortable directing and managing others
- Directive decision makers: fair, timely and based on facts as presented
- Natural problem solvers
- Friendly and mature

## **Sales Process**

### **Steps to ownership**

- **1. Explore Our Website and Request Franchise Information**
- 2. Have an Introductory Call With a DRYmedic Representative
- 3. Attend an Online Information Session
- 4. Review the Franchise Disclosure Document
- 5. Submit Application Materials
- **6. Attend Discovery Day**
- 7. Sign Franchise Agreement
- 8. Launch Your Business