

Spray-Net

Franchise Summary

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SPRAY·NET

Smarter **Chemistry**. Optimized **Painting**.

Category: Home Improvement/Maintenance Services

Subcategory: Outdoor Maintenance & Improvements, Painting

Corporate Office:

Quebec, Canada,

Contact: Morris Shamouni

Phone: 310-901-5611



Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$54,500

Royalties: 7%

Cash Investment: \$100,000

Total Investment: \$191,000 - \$255,415

NetWorth: \$250,000

VetFran: Yes

Home-based: Yes

SBA approved: Yes

Master Franchise / Area Developer Opportunity: Yes

Founded: 2010

Franchised: 2014

Additional Details

Spray-Net is the home-improvement franchise that's changing the way homeowners renovate. Thanks to its patented weather-adjustable paint process and proprietary chemistry, Spray-Net delivers a factory finish on aluminum and vinyl siding, stucco, brick and even surfaces that aren't traditionally painted on-site, like front and garage doors and windows. In as little as a day, each project results in a beautiful, long lasting finish that won't peel, looks brand-new and doesn't require repainting every 2 to 5 years. At a fraction of the cost of replacement, Spray-Net is the most cost-effective way to modernize a home and boost property value.

WHY Spray-Net?

Over 80% of homes in America are 20+ years old, which has contributed to a booming \$425B home-improvement industry. With more and more homeowners renovating, our exterior painting service is the smart and cost-effective solution that turns their renovation into an investment. Our patented process and proprietary products allow our partners to deliver an innovative exterior renovation solution that homeowners can't get anywhere else.

OUR IDEAL FRANCHISEE

Spray-Net is an innovative and progressive home services company, so we're looking for like-minded individuals who are excited by new products, services and technology to grow their business and our brand. While we provide our franchisees with all of the support and the tools that they need to run their franchise, our ideal candidate is nonetheless entrepreneurial, proactive and hands-on when it comes to running their business. Most importantly, a Spray-Net franchisee must be a people-person who understands both the strategic short and long-term value of creating happy customers. We are ultimately looking for someone who believes in our service, is sales oriented and displays strong leadership skills to build and lead a team.

AVAILABLE MARKETS

FINANCIAL DETAILS

Franchise Fee: Single: \$54,500
Providing earnings guidance in Item 19 in FDD: YES
Total investment range: \$191,000 - \$255,415
Net worth requirement: \$250,000
Royalty: 7%
Additional fees: See item 6 of FDD
Financial assistance available: NO
VetFran program: YES

SUPPORT & TRAINING PROVIDED

Training and support program details:

Initial Training: E-learning pre-training, Live Session recordings, Video sessions for all management skills, Video sessions for all production related items, Tools and process review for each revenue stream, 2-day virtual orientation training, Vision & Values, Performance management, Financial Planning, Marketing Orientation, Coaching and Support, Ready up Logistics, 4-day virtual basics training, Accountability & ownership, Paint Systems, Selling, Spray-Network, Recruiting & Hiring, Distribution, Marketing Planning, 1 week in person sales training in territory, Live coaching, Sales process review, Spray-Network coaching, Pre Production training, Production Planning, Culture Building, Profit Management, 1-week on-site production training in neighboring franchise territory, Performance management, Production training, Culture Building, Spray-Network integration, 1-week on-site production training in franchise territory, Performance

US markets available: We are registering in all states. Registration is pending.

HOT Regions/Desirable: All

Registered States: Non-registration states, CA, MI, RI, SD & WI. Please note that CA & MD are deferred but accepting leads.

Pending Registration States: CT, GA, IL, IN, LA, MD, ME, MN, NY, NC, ND, SC, VA & WA

States not registered: HI

Canadian Referrals: FastLane is focusing on US growth, Canada is sold out

International Referrals: NO

BACKGROUND

Year founded: 2010

Year Franchised: 2014

Number of franchises currently operating: 117

Number of territories awarded: 117

Number of corporate owned franchises: 0

Home Based: YES

Absentee ownership available: NO

Semi-absentee ownership available? Yes, Manager would have to be approved before franchise is awarded. Accepting Master Franchisor and Area Developer Referrals: YES

Average number of employees required: 5

E2 Visa Friendly: YES

management, Production training, Culture Building, Spray-Network integration

On-Going Support: 30+ HQ Support Team Members – 2:1 Franchisee to HQ Team Members Ratio! Unparalleled customer support, Weekly calls initially moved towards bi-weekly with franchise coach, Internal Call Center – 100% of customers calls are handled by Spray-Net’s internal call center at no additional cost!, No Middleman Model – From Product Development, Marketing, Product Development, Distribution, Support, Spray Net cuts out the middleman to save franchisees money and drive results., Spray Network – End to End software to simplify process. One stop for all business needs and activities, Yammer internal social media communications and collaborations, Annual regional meetings, Virtual mastermind groups, Annual convention

Marketing Strategies: Turnkey marketing fully supported and managed by the Franchisor!, Goals: Lead generation, brand building, lowering customer acquisition cost, Spray-Net HQ manages 100% of franchisee digital media spent for maximum ROI, Hundreds of videos, ads and content to support franchisees, Local marketing framework and budget provided, campaign launch planning assistance

Franchisor Focus: Digital marketing campaigns (website, PPC, social media), Email marketing (lead nurturing), Brand fund (brand awareness, partnerships), Creative ideation, graphic design & content, Research & reporting

Franchisee Focus: Creation & submission of local marketing plan, Traditional Marketing (Home Shows, Direct Mail, Local Print, TV, Magazine), Local Networking (Contractors, Designers, Real Estate Agents), Local turf insights.

Cost for Training: \$15,000

Lodging and airfare included: NO

Site Selection Assistance: YES

Lease Negotiation Assistance: NO

Mentor following training: YES

Length of mentoring Franchisee: Ongoing
Support

Last updated: 8/20/2025

Liaison: Angela Alvarez, CFPC