

# Signworld

## Franchise Summary

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**Category:** Business Services

**Subcategory:** Advertising, B-2-B Trade Exchange, Graphic Design & Printing, Light Manufacturing, Marketing Services, Printing Supplies, Promotional Products, Signs, Virtual Model

**Corporate Office:** Lake Forest, Ca 92630

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**Schedule a call with us today, just click here:**

<https://calendly.com/morris-shamouni/30min>

**Franchise Fee:** \$0

**Royalties:** 0

**Cash Investment:** \$0

**Total Investment:** \$170,000 - \$300,000

**NetWorth:** \$350,000

**VetFran:** No

**SBA approved:** Yes

**Master Franchise / Area Developer Opportunity:** No

**Founded:** 1988

**Franchised:** 1988

## Additional Details

Signworld is a national organization with more than 340 independently owned sign companies, which provide commercial custom signage and graphics in a B2B environment. It's personable, creative, rewarding and ideal for people-oriented individuals who have the desire to learn how to manage a sales and production business. Our Signworld affiliates are a cut above traditional sign companies. The ongoing support and training provided along with state-of-the-art equipment will leave the competition behind. But most importantly, with Signworld, you own your business entirely and there are no royalties. We believe that as we step forward into the twenty-first century, the smart move of the future will be Signworld and the no-royalty concept. Signs can be sassy, smart, bold, subtle, creative or simply informative. They can also be profitable and fun. Our business model is for you to work with ongoing large customers with a repetitive need: Your core group of 30 customers or less can generate up to 80% of your annual income. Signworld has been a part of that profit and fun since 1988. With over 37 years in the business, Signworld has established itself as the leader in the no-royalty sign business concept.

For more information regarding opportunities with Signworld, click to download the following informative document:

### WHY Signworld?

No ongoing royalties; only a \$2K annual renewal fee. This is a huge long-term financial difference in our model.

With no territory restrictions, our owners can support customers nationally with their unique brand identity utilizing other Signworld owners in other markets to do so.

No rules and ability to create an independent business allowing the owner to build a business that meets their interests.

### OUR IDEAL FRANCHISEE

Leaders  
Relationship builders  
Results-oriented  
Love a daily variety

### AVAILABLE MARKETS

US markets available: All except noted below  
HOT Regions/Desirable: All available markets  
NOT available: AK  
Canadian Referrals: Yes  
International Referrals: No

### BACKGROUND:

### FINANCIAL DETAILS

Minimum Net Worth: \$350,000  
Franchise Fee: \$0  
Financial Assistance Available: Yes  
Total Investment: \$170,000 - \$300,000  
Cash requirement: 0 \*\*If doing an SBA Loan, the SBA requires approx 30% of \$195k investment to be liquid  
Royalty: 0  
  
SBA Fundable: We are on Fast track for SBA  
VetFran: No

### SUPPORT & TRAINING PROVIDED:

Training and support program details:

Pre-Opening we provide 4.5 weeks of Training to cover:

Business foundations including operations, marketing, pricing, sales, HR and other aspects.

Technical training to learn how the sign design, production and installation process works.

On-the-Job training at current owner operations

On-Site equipment Installation and training  
Corebridge point-of-sale software training

Year founded: 1988  
Year franchised: 1988  
Master Franchise / Area Developer  
Opportunity: No

Financial systems and process training

Cost for Training: \$0

Lodging and airfare included: No

Site Selection Assistance:

Lease Negotiation Assistance:

Mentor following training: Yes

Length of mentoring Franchisee: Ongoing

*Last updated: 9/25/2025*