

spavia

# REDEFINING THE SPA EXPERIENCE

Spavia Day Spa offers a unique blend of luxury and wellness, providing guests with personalized spa experiences at an accessible price point. As a franchise, Spavia stands out for its commitment to affordable luxury, promoting holistic well-being through a diverse range of facial, massage, body and beauty treatments, all tailored to meet individual needs and preferences.



**YEAR FOUNDED: 2005**



**FRANCHISE UNITS: 60+**



**YEAR FRANCHISED: 2007**



**COMPANY-OWNED UNITS: 1**

## \$1,080,829 AVERAGE UNIT SALES

### SELLING POINTS

- Customized Wellness Experience
  - Offering a resort-inspired spa experience with a wide variety of treatments allows guests to personalize their experience.
- Affordable Luxury
  - A high-end spa experience at a more accessible price point makes luxury wellness services available to a broader audience.
- Membership Model
  - The tiered membership model encourages recurring visits and generates steady revenue for franchisees. It fosters customer loyalty and provides consistent cash flow.
- Comprehensive Support
  - Extensive training and ongoing support ensures franchisees are well-prepared to operate their spa successfully. This includes marketing, operations, and technical support.
- Community and Philanthropy:
  - Being engaged in community initiatives and philanthropy through the Spavia Cares initiative encourages franchisees to give back, enhancing brand reputation and local engagement.

### ECONOMICS

Investment Range.....\$496,450-\$795,950

Initial Franchise Fee .....\$59,500

Liquid Capital.....\$200,000

Networth.....\$500,000

Marketing Fee.....1%

Royalty Fee.....6%

*Contact Us*

**Morris Shamouni**

**(310) 901-5611 | [morris@generalfranchise.com](mailto:morris@generalfranchise.com)**