



SUCCEED IN THE FOOD INDUSTRY WITHOUT ANY OF THE RESTAURANT & FOOD STIGMAS!

Apple Spice is a proven B2B box lunch delivery and catering company enjoying a piece of the \$45.8 billion industry. We service the corporate and business community as well as education systems, government offices, sporting events, churches, charities, etc.

MORRIS SHAMOUNI | MORRIS@GENERALFRANCHISE.COM | (310) 901-5611

PROVEN SINCE 1988

- Strong Business Model & Proven Operation Systems
- Limited Competition

HIGH QUALITY FOOD

- Proprietary Bread Recipes *(baked fresh daily)*
- Sandwiches, Salads, Soups, & Desserts
- Hot & Cold Catering
- Seasonally-Inspired Recipes

HEALTHY CHOICES

- Vegetarian, Gluten-Free, & Dairy-Free Options
- High Quality Ingredients

SAFE DELIVERY & PACKAGING

- Direct from our Kitchen to the Customer *(no third party delivery)*
- Individually Packaged & Sealed Meals

TRUE LIFESTYLE BRAND

- Balanced Quality of Life
- Attractive Business Hours *(no nights, weekends, or holidays)*
- Clean & Simple Concept *(no deep fryers or open-flamed stoves)*

STRONG UNIT ECONOMICS

- Average Unit Volume – \$904,000
- High Profits – EBITDA can Exceed 24%
- 50 Locations Open
- Quick Cash Flow

UNIQUE BUSINESS MODEL

- High Employee Retention
- Scalable Business Model
- Multi-Territories Available *(served from 1 location)*

*Our Famous
Box Lunch*

