

FIVE STARTM PAINTING

a neighborly company

Improve Your Lifestyle One Color At A Time

FRANCHISE OPPORTUNITY

U.S. Paint Industry Poised for Major Growth

The U.S. paints and coatings industry is projected to reach \$36+ billion in 2025.¹ This expansion is driven by increased construction, urbanization, and a rising demand for eco-friendly products. Average overall homeowner spend on home improvement was \$12,050 in 2024, with 93% of homeowners planning projects in 2025²

4.5%

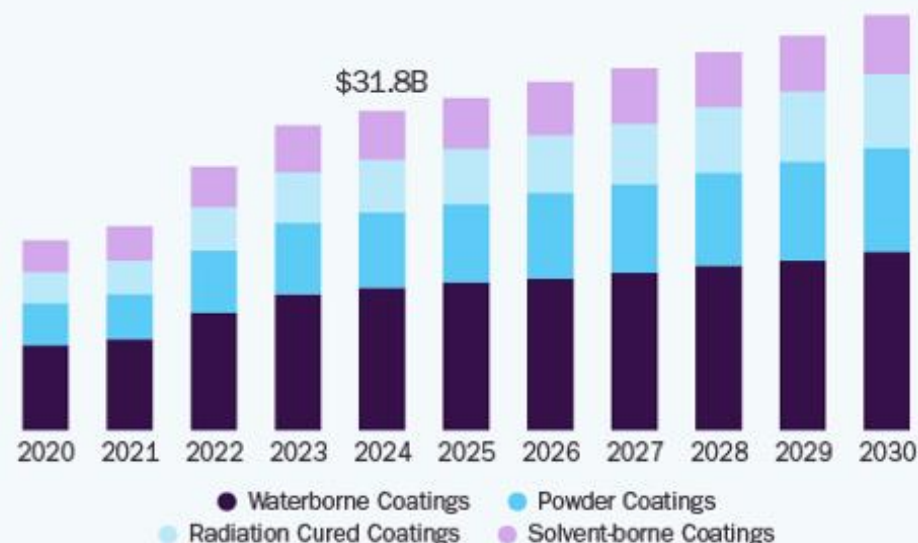
**U.S. Painting Industry
Market CAGR,
2025 – 2030**

1. Grand View Research U.S. Paints & Coatings Market Analysis Report for 2025-2030

2. Angi, State of Home Spending 2024

U.S. Paints And Coatings Market

Size, by Product, 2020 - 2030 (USD Billion)



GRAND VIEW RESEARCH

4.5%

U.S. Market CAGR,
2025 - 2030

Source:
www.grandviewresearch.com



FIVE STAR
PAINTING

a **neighborly** company

Paint Your Future with a Different Brush

Five Star Painting® was founded in 2004 and soon became a leader in painting services. The aim? To transform the lives of customers and franchise owners alike by providing reliable and exceptional painting experiences, beautifying and protecting homes and businesses through quality and color.

With a flexible schedule, and no storefront or office space required, you can focus on growing the business. That means you don't need any employees to start, instead utilizing contract labor. For our owners, this means they don't initially have to spend time and resources on hiring, training, or managing a team. As your business grows, you could hire estimators, project managers, and/or office staff.

We've spent over two decades optimizing our system to equip our franchise owners with the best tools, technology, and resources in the industry. This foundation allows franchise owners even with no industry experience to confidently grow their business and to secure a comfortable lifestyle for themselves and their families.

260+

franchise locations
in North America

20+

years of franchise
experience

Year Round

Services for indoor and
outdoor needs

Five Star Painting provides a wide range of services:

If home and business owners have a surface that needs professional painting, they know Five Star Painting has the quality tools, products and five-star service to get the job done right every time.

Additional licensure may be required by some states or municipalities to perform certain services.

- Residential
- Commercial
- Interiors
- Exteriors
- Cabinet Painting
- Wallpaper Installation
- Wallpaper Removal

- Popcorn Ceiling Removal
- Garage Floors
- Decks & Fences
- Eco-Friendly Painting
- Pressure Washing
- Carpentry Services
- Textured & Faux Painting

Strong Revenue Potential

\$4,513

Average gross sales per job attained in 2024¹

Investment Overview²

Our ownership model involves a low cost of investment relative to the revenue potential

\$77,450 - \$184,600

- \$50,000 in available liquid capital

1. Refer to Item 19 of the 2025 Five Star Painting SPV LLC Franchise Disclosure Document (FDD) for full details.. 2. Refer to Item 7 of the 2025 Five Star Painting SPV LLC FDD for complete details. 3. Refer to Item 5 of the 2025 Five Star Painting SPV LLC FDD for complete details.



As a founding member of VetFran, we proudly offer active or retired military members who were honorably discharged a

20% discount

off the minimum initial franchise fee for qualified veterans.³

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Once I purchased my Five Star Painting franchise, I was my own boss, experienced freedom with my schedule and had more time to spend with my family. I have room to breathe and enjoy life much more.

Mark Lambert Franchise Owner Colorado Springs, CO

The Neighborly® Advantage

Five Star Painting® is a part of Neighborly, the world's leader in home services franchising. Neighborly delivers premium service experiences to homes and businesses worldwide, providing trusted and comprehensive services to millions of customers each year across the industry-leading **19 franchise brands** in North America. We truly believe we are stronger together — and franchise owners can count on a **network of support** both locally and nationwide to share ideas, best practices and expertise throughout their business ownership journey.

40+ Years of Brand History & Proven Systems

Navigate the challenges of business ownership with ease. Neighborly's marketing and operational support help set you on a potential path to success.



\$7.7M in Rebates Provided in 2024 From ProTradeNet®

Neighborly brand franchise owners can take advantage of savings and rebates from over 250 vendors.



\$4.1B+ Neighborly Systemwide Revenue

The multi-brand portfolio means that networking and customer referrals can flow more easily between sister brands in the same local market, creating value for customers and our franchise owners.



Extensive Network & Owner Assistance

Go into business for yourself, but not by yourself. With over **5,500+** locations nationwide, access to fellow owners and third-party support, we take some of the stress out of the ownership experience.



Our owners come from many backgrounds; whether experienced in the painting industry, proven leaders leaving their corporate jobs for control and stability in their lives, veterans bringing their trained skills to business ownership or simply a passion for helping their community in an essential industry. No matter your background, experience in leadership and willingness to follow established processes makes you a prime candidate for franchise ownership with Five Star Painting.