

# Sharkey's Cuts for Kids

## Franchise Summary

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**Category:** Personal Care Services

**Subcategory:** Child Hair Care

**Corporate Office:** Westport, Connecticut 06880

**Contact:** Morris Shamouni

**Phone:** 310-901-5611



**Website:** <https://americasgreatestfranchises.com>



**Franchise Fee:** \$45,000

**Royalties:** \$1,000 per month

**Cash Investment:** \$164,990

**Total Investment:** \$197,415 - \$336,240

**NetWorth:** \$350,000

**VetFran:** Yes

**SBA approved:** Yes

**Master Franchise / Area Developer Opportunity:** Yes

**Founded:** 2002

**Franchised:** 2006

## Additional Details

"Passive ownership is what Sharkey's is all about, says CEO Scott Sharkey. We have been able to combine a passive ownership franchise with a model that is 100% recession proof for today and years to come. Sharkey's Cuts for Kids is not one of those trendy franchises where maybe you make back your ROI within 3-5 years before your concept gets replaced by something bigger, better, or more trendy. Our franchise offers people the opportunity to invest in a brand that has longevity, is fun to run, is recession proof and has very little competition. Kids always need haircuts and you cannot get that on Amazon."

At Sharkey's, we know that kids ages 0-14 and parents want something different with their haircut experience. So we provide it all: a superior haircut with warm, experienced stylists in a meticulously clean place filled with fun!

Our brilliant formula for success is all about our multiple sources of revenue that flow through our shops! Haircuts, birthday parties, toys, hair accessories, and lots more...

SARKEY'S FAMILY SALON - hair it is by Sharkey's (Only available for HEB & Mejer Supermarkets)

### WHY Sharkey's Cuts for Kids?

Turn-key package at \$164,990. Discount for multiple units is \$72,000 - \$123,000 (\$217,000 with a 3/pack) along with rights granted for exclusive territories.

100% recession proof

Multiple revenue streams and state of the art salon software. Tops in industry. Franchisees can log into their salon desktop from the kitchen table or a laptop anywhere and see everything in real time. Sharkey's software allows customers to book appointments with their favorite stylist online. Approximately 95% of all appointments are being booked online.

Sharkey's Cuts for Kids is in the top 5% of all Franchise Brands in the World!

### OUR IDEAL FRANCHISEE

Looking for passive owners who would like to stay in their current job and open multiple locations. No hair experience necessary.

Interested in running the business from a remote location or from home.

Fairly good social media skills, but not required, as this can be outsourced.

### FINANCIAL DETAILS

Cash Investment: \$164,990 (timing & amount may vary with SBA lending)

Total Investment: \$197,415 to \$336,240 (\$217,000 SAVINGS with multi-unit 3/pack)

Minimum Net Worth: \$350,000

Franchise Fee: \$45,000

Royalty: \$1,000 per month (months 1-3 no royalties)

Ad: 0% - 3%

Financial Assistance Provided: Financing available for single units

### SUPPORT & TRAINING PROVIDED:

Training and support program details:

Before the opening of your business, we will provide you (first training course) and your manager (second training course), a training course given virtually which covers operation and administration of a Salon. The training consists of (i) operations and retail training with a representative from Sharkey's corporate; and (ii) management training conducted

## **AVAILABLE MARKETS**

US markets available: All except noted below  
HOT Regions/Desirable: All available  
NOT available: HI  
Canadian Referrals: Yes  
International Referrals: Yes  
\*Currently have worldwide commitments for 98 new salons as of Q2/2025.

## **BACKGROUND**

Established: 2002  
First Unit Franchised: 2006  
Franchised Units: 180+ (212 by end of 2025)  
Company Owned Units: 1  
E2 Visa Friendly: YES  
Average Number of Employees: 6  
Passive Ownership: Yes and recommended  
Home Based: No  
B2B: No  
Master Franchise Opportunities: Yes

by an employee of ours that has at least three years' experience with the franchise system in a management and/or training role. The training course will also cover marketing and advertising suggestions and in-depth discussions of our Manual. The price for this training is included as part of your initial franchise fee.

Cost for Training: \$0

Lodging and airfare included: Yes  
Site Selection Assistance: Yes  
Lease Negotiation Assistance: Yes

Mentor following training: Yes  
Length of mentoring Franchisee: Ongoing

*Last updated: 8/13/2025*