

Multi-Channel Drives More Conversions

Money Mailer makes it easy to reach new customers where they live with an integrated product suite that combines print and digital to maximize your business exposure and accelerate growth.

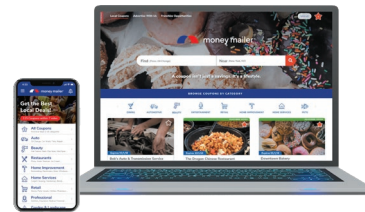


Direct Mail



Money Mailer's coupon envelope delivers unparalleled results, with one of the highest open rates in the industry using advanced targeting that ensures your coupons land in the mailboxes of households most likely to respond.

Digital



Money Mailer offers powerful digital advertising placements that extend the impact of your direct mail campaigns and help you connect with more consumers across multiple channels.

84% Marketers Agree

Direct mail provides the **highest ROI of any channel** they use (increasing YOY since 2022).¹

450% Increase in Response

Businesses that opt to use direct mail and digital ads together enjoyed a **450% increase** in response rates.²

28% More Items Purchased

Direct mail recipients purchased **28% more items** and spent **28% more money** than people who didn't get the direct mail.³

9/10 Marketers Agree

An integrated strategy has a positive impact on campaign performance.⁴

READY TO GET STARTED?

Join the many successful businesses that have grown their customer base and increased sales through Money Mailer's multi-channel approach.

[1] 2024 The State of Direct Mail Marketing (Comperemedia);

[2] Writers Block Live;

[3] United States Postal Service;

[4] The 2024 Direct Mail Marketing Benchmark Report (SeQuel Response)


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**Contact us today to discuss
your local marketing plan!**

Morris Shamouni

(310) 901-5611

[moris@generalfranchise.com](mailto:morris@generalfranchise.com)