

SpeedPro

Franchise Summary

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Category: Business Services

Subcategory: Advertising, Light Manufacturing, Marketing Services, Signs, Wide Format Printing

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Schedule a call with us today, just click here:

<https://calendly.com/morris-shamouni/30min>

Franchise Fee: \$49,500

Royalties: 6%-4%

Cash Investment: \$80,000

Total Investment: \$234,860 - \$350,186

NetWorth: \$300,000

VetFran: Yes

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 2004

Franchised: 2005

Additional Details

As the nation's leading wide-format printing and graphics franchise, SpeedPro is committed to helping businesses succeed with innovative marketing solutions. With local focus and national reach, SpeedPro brings a white-collar approach to the wide-format printing industry. Unmatched professionalism, quality standards, and an analytical approach to client needs makes SpeedPro franchise owners uniquely positioned to build business relationships that last. With over 120 franchise owners in 30 states, our network is continuing to grow nationwide!

Why SpeedPro?

SpeedPro offers individuals a business opportunity manufacturing graphics for the advertising industry. Our Studios create large format graphics such as vehicle wraps, wall murals and tradeshow graphics for local businesses to some of the largest companies in the nation.

SpeedPro is different than other business opportunities in America. We offer a startup package as well as a unique Kickstart program that allows our franchisees to start selling before they even open the door! Our focus on the business to business (B2B) relationship means: repeat revenue, professional clientele and large ticket orders. Our dedication to only producing large format graphics means our franchise owners enjoy the strongest margins in the print industry.

The ideal Franchisee has a sales and marketing background, is a prior executive and a business driver. Our Franchisees build relationships and sales within the community and run day to day aspects of the business. SpeedPro Studios are highly scalable and can start with just 2 employees!

Additional Details

- Kickstart Program allows franchisees to grow revenue before they open their studio doors
- B2B Focus = Repeat Clients = Repeat Revenue and Large Ticket Sales
- Large Format Focus + Highest Profit Margins in Print = Most Profitable Print Opportunity
- Light Industrial Locations = Lower Lease Rates = Faster Time to Break Even + Our Studios Print for Other Small Format Printers which have Retail Locations
- Low Employee Count- Begin with just 2

Territories available nationwide

WHY SpeedPro?

Our industry is 24 Billion annually and grows by 7.4% annually
Graphics more relevant now than ever before
High margin, low overhead

OUR IDEAL FRANCHISEE

Sales and Marketing background
Management experience (small staff)
High Achiever – Business "Driver"

ROLE OF FRANCHISEE

FINANCIAL DETAILS

Franchise fee: \$49,500
Do you provide earnings guidance in Item 19 in your FDD: Yes
Total investment range: \$234,860 - \$350,186; Initial Marketing Fee: \$20,000; Minimum working Capital: \$45,000
Liquidity (cash, stocks, bonds) requirement: \$80,000
Net worth requirement: \$300,000 +
Royalty: 6% - 4%
Additional fees: 2% marketing

Build relationships and sales within the community
Manage small team of employees
Run day to day aspect of business
Create Print Solutions for Clients

AVAILABLE MARKETS

US markets available: ALL MARKETS OPEN
HOT Regions/Desirable: All
NOT available: None
Canadian Referrals: No
International Referrals: No

BACKGROUND

Year founded: 2004
Year franchised: 2005
Number of franchises currently operating: 120
Number of corporate owned franchises: 0
Home Based: No
Absentee ownership available: No
Accepting Master Franchisor and Area Developer Referrals: No
Average number of employees required: 2

Last updated: 4/10/2025

Financial assistance available: Yes, via third party

VetFran program: Veterans & First Responders receive \$10,000 discount off of Initial Franchise Fee

SUPPORT & TRAINING PROVIDED:

Training and support program details:
Training is supplied in the franchisees market at their office

Cost for Training: 0

- a. Investor: online
- b. Others: online
- c. Later for new hires: online

Lodging and airfare included: N/A

Site selection assistance: Yes

Lease negotiation assistance: Yes

Mentor following training: Yes, we have regional developers and initial "buddy studios"

Length of mentoring Franchisee:
Ongoing