

# WHY SPEEDPRO

## IN TEN QUICK QUESTIONS



Presenting the SpeedPro brand is easy to do when armed with the answers to the following questions.

**Have more questions?** Contact Morris Shamouni at [morris@generalfranchise.com](mailto:morris@generalfranchise.com) | (310) 901-5611.

### Brand Specs?

Founded 30 years ago in Canada (as SpeedPro Signs) and now has 119 operating Studios (as of May 2024)

### Model?

**Think. Great. Big Graphics.** Our franchisees specialize in creative, wide-format projects such as B2B on-demand production and installation of large format graphics such as murals, billboards, vehicle wraps, tradeshow displays, floor graphics, signage and more.

### Key Differentiators?

- Ability to make money before the Studio even opens for business
- Non-retail hours
- Few employees needed to start
- 90+ hours of initial training and ongoing training throughout the franchise agreement

### Investment?\*

- Average Initial Investment: \$250,000
- Initial Franchise Fee: \$49,500

### ROI?\*

- Top 25% Average Gross Sales: \$1,488,094
- 2023 Average Gross Sales: \$901,081
- Top 25% Average EBITDA/ODP: \$412,670

### Financial Qualifications?

- Common net worth: \$300,000
- Third Party financing available

### Available Territories?

Territories available nationwide! No major market sold out in the United States.

### Ideal Candidate?

SpeedPro owners are relationship-building, problem solvers who love to lead and enjoy following a proven model while serving clients in multiple verticals.

### Studio Types?

New Studio and Resale Studio opportunities are available. Franchisees do not have to have printing experience.

### Referrals?

Contact  
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\*Figures reflect 2023 Franchise Disclosure Document (FDD)

[www.americasgreatestfranchises.com](http://www.americasgreatestfranchises.com)