Whole Property Management

Franchise Summary

Add to Comparison List

Category: Real Estate Services
Subcategory: Property Management , Real Estate Rentals

Corporate Office: Virginia Beach, VA 23452

Contact: Morris Shamouni
Phone: 310-901-5611

Website: https://americasgreatestfranchises.com

Franchise Fee: $35,000
Royalties: 5% + 2%
Cash Investment: $50,000
Total Investment: $45,000 - $65,000
Net Worth: $100,000

VetFran: No
Veterans/Minorities/First Responders Discount: Yes, 10% off franchise fee
Home-based: Yes
SBA approved: No
Master Franchise / Area Developer Opportunity: No

Founded: 2015
Franchised: 2025

Additional Details

Whole Property Management is a modern, tech-enabled property management franchise. We provide a full suite of tools for managing residential rental properties while helping franchisees build scalable, home-based businesses with recurring revenue.

- Low Capital Investment. No expensive equipment to purchase or maintain. You need a laptop, cell phone, and a home office.
- Monthly Recurring Revenue. Once you sign on a "door", you are very likely to have that monthly revenue for 7-10+ years.
- No Location Lease to Sign. Start with a low-cost UPS Store mailbox (for a business address) and a home office; at scale only a small shared office space is needed for equipment storage – employees work mostly from home.
- Hybrid Labor Model. We teach you how to use US-based labor for on-site work while using offshore labor for the rest, resulting in tremendous savings.
- Tech-Focused. We use proven technology like self-tour platforms and tenant-performed inspection apps to save you
- Training and Support. Excellent training and ongoing support at our corporate office provides comprehensive training on daily operations, platforms & technology, sales & marketing, recruitment of staff, and administrative functions needed to be highly profitable.

WHY Whole Property Management?

Quick growing market segment
Part of Loyalty Brands founded by John Hewitt
Unique system producing unusually high margins and low overhead

OUR IDEAL FRANCHISEE

Hands on Owner/Operator
Realtor license or ability to get it
Has net worth to operate a business

AVAILABLE MARKETS

US markets available: All except listed below
HOT Regions/Desirable: DMA's with 2M+ in population
NOT available: CT, GA, HI, LA, ME, NC, SC
Canadian Referrals: No
International Referrals: No

BACKGROUND

Year founded: 2015
Year Franchised: 2025
Number of franchises currently operating: 0
Number of International franchises currently

FINANCIAL DETAILS

Franchise Fee: Single: $35,000
Providing earnings guidance in Item 19 in FDD: Yes
Total investment range: **Single Unit:** $45,000 to $65,000 **Multi-unit:** $90,000 to $140,000
Net worth requirement: $100,000
Royalty: 5% + 2% brand
Additional fees: None
Financial assistance available: No
VetFran program: No
Veterans/Minorities/First Responders Discount? Yes, 10% off franchise fee

SUPPORT & TRAINING PROVIDED

Training and support program details:

3 days in person training in Virginia Beach, with weekly recurring support calls.

Cost for Training: $1,000 - $1,500

operating: 0
Number of corporate owned franchises: 0

Home Based: Yes
Absentee ownership available: Yes
Semi-Absentee ownership available: Yes
Accepting Master Franchisor and Area Developer
Referrals: No
Average number of employees required: 1
E2 Visa Friendly: No

Lodging and airfare included: No
Site Selection Assistance: Yes
Lease Negotiation Assistance: Yes

Mentor following training: Yes
Length of mentoring Franchisee: Ongoing

- *Last updated: 2/20/2026*
- **Liaison:** Lori Conte, CFPC