

Monster Tree Service



Category: [Landscaping/Grounds/Farming](#)

Subcategory: [Tree Services](#)

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Website: <https://americasgreatestfranchises.com/monster-tree-service-franchise>



Franchise Fee: \$49,500

Royalties: Maximum 6.5% Royalty

Cash Investment: \$250,000

Total Investment: \$415,610 - \$534,510

Net Worth: \$500,000

Vet Fran: Yes

SBA approved: Yes

Master Franchise / Area Developer Opportunity: Yes

Founded: 2008

Franchised: 2012

How Monster Tree Services support you: <https://youtu.be/TEbh4WqjKC0>

Monster Tree is the first franchise opportunity in the \$29 billion tree service industry that is dominated by mom & pop shops. If you are looking for a low risk, low overhead opportunity with a reliable income stream, Monster Tree is right for you. Monster tree was established in 2008 and began franchising in 2012. Today we have over 240+ franchised territories and 100+ franchisees. An investment in Monster Tree is an investment into a reliable income stream with low risk. Monster offers a turn-key investor model and will help you find qualified employees and the best part is you'll never have to climb a tree!

WHY Monster Tree Service?

- Proven opportunity with experienced and well-funded company focused on the success of the franchisees. We have experienced leaders in the tree service industry along with resources, marketing systems and processes far advanced for a company of our size and tenure. We've launched Plant Health Care which is a new residual income program that has created large margin revenue increases
- As an *Investor Model*, you can effectively hire someone to manage the crews and spend your time working on the business.
- Low risk and Low overhead
 - No Brick & Mortar rent/leases/maintenance
 - Amazon can't compete with us
- \$29 Billion industry
- Monster Tree is the only Tree Service franchise
- Ditch the desk job. Work outside with Big Toys.
- Service multiple territories with only a few crews
- Reliable income streams.
 - Long-term potential: There will always be trees!
 - The top 50% of franchisees annualize \$1.2M in gross revenue
- Big tax advantages – Accelerated Depreciation

BACKGROUND

Year founded: 2008
Year franchised: 2012
Number of Franchises Open: 240+
Number of corporate owned franchises: 3
Home Based: Yes
Semi-Absentee ownership available: Yes
Accepting Master Franchisor and Area Developer Referrals: No
Average number of employees required: 4

FINANCIAL DETAILS

Franchise Fee: Single: \$49,500
Providing earnings guidance in Item 19 in FDD: Yes
Total investment range: \$415,610 - \$534,510
Liquidity (cash, stocks, bonds) requirement: \$250,000
Net worth requirement: \$500,000
Royalty: 6.5% - 3.5%
Additional fees: 1% Branding
Financial assistance available: Third Party/SBA
VetFran program: Yes - 30% Off first territory
Veterans/Minorities/First Responders Discount? Yes, \$5K for Diversity/Women

SUPPORT & TRAINING PROVIDED:

Training and support program details:
A new franchisee will receive two full weeks of training. One week of hands on and classroom training at Monster Tree headquarters in Pennsylvania followed by another full week of personal, onsite training at the franchisees location. Training continues throughout your term with ongoing education programs and regular onsite support by Certified Arborists with decades of experience.

Ongoing support includes:

- Grand opening support

- Full training, turn-key marketing and on-going support provided by the franchisor
- You'll never have to climb a tree
- **Continuing Royalty Fee: The royalty is 6.5% + 1% branding**
- Turnkey marketing solutions
- Ongoing web and in-person training
- Purchasing power
- Unlimited phone, web and email support
- Annual Meeting

OUR IDEAL FRANCHISEE

- Desire to help people
- Business management and people management experience
- Owner operator or investor model is available
- Values a franchise system
- Shares in our culture, vision and values
- Strong communication skills
- Integrity, honesty, and is trustworthy

AVAILABLE MARKETS

Registered in: CA, IL, IN, MI, ND, RI, SD, VA

Sold Out Markets Charlotte, NC; Raleigh/Durham, NC; Houston, TX; Southeastern FL

Pending Approval: WA

Not Selling: HI

Canadian Referrals: No

International Referrals: No

Last updated: 6/30/2025