

## Mr. Electric

Franchise Summary

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**Category:** Repair & Restoration

**Subcategory:** Electrical Installation & Repair

**Corporate Office:** Waco, TX 76707

**Contact:** Morris Shamouni

**Phone:** 310-901-5611



**Website:** <https://americasgreatestfranchises.com>



**Franchise Fee:** \$42,500

**Royalties:** 6%

**Cash Investment:** \$65,000

**Total Investment:** \$152,000 - \$314,925

**NetWorth:** \$0

**VetFran:** Yes

**Home-based:** Yes

**SBA approved:** Yes

**Master Franchise / Area Developer Opportunity:** No

**Founded:** 1994

**Franchised:** 1994

## Additional Details



### WE ARE NEIGHBORLY.

Neighborly is the world's largest parent company of **more than 5,500 franchises** in 9 countries!

Mr. Electric is a nationally-recognized industry leader in electrical installation and repair franchising, making us a well-known and trusted brand.

#### **Let Mr. Electric Help You Reach Your Financial Potential.**

Mr. Electric is a national electrical franchise with over 200 franchisees. Our primary focus is on helping our franchisees meet and exceed their **financial, professional and personal goals**. As part of the Dwyer Group family of brands, our expertise lies in providing exactly the right tools, support and environment to turn those goals and dreams into a reality.

#### **Why Mr. Electric?**

We understand you have many options when it comes to choosing a path to business ownership. We truly believe that Mr. Electric has the absolute best resources to help you succeed in reaching your **financial, professional, and personal goals**.

#### **Ongoing Marketing Strategies/Integrated Marketing Help**

Keeping up with internet marketing is a full time job. The vast world of digital marketing is constantly evolving, and staying ahead of the game is critical. At Mr. Electric, our marketing team of experts is on the leading edge of current and forthcoming marketing trends, offering a variety of franchise consumer marketing solutions to keep you ahead of your competitors.

With Mr. Electric, your marketing strategy is already in place. Your home office marketing team saves you time with guidelines already established for web presence, advertising, social media, and local and national business marketing. You'll have access to proven marketing resources, with a wealth of marketing knowledge and support behind you.

- Training and a dedicated marketing staff for support and guidance
- Customer loyalty and retention initiatives
- Search Engine Optimization (SEO) and social media
- Continuous research studies to stay on target

#### **WHY Mr. Electric?**

- Recession Resistant
- Well diversified
- Emerging Technologies

## AVAILABLE MARKETS

US markets available: All except noted below  
HOT Regions/Desirable: All  
NOT available: Pending in HI, WA  
Canadian Referrals: Yes  
International Referrals: Yes

## BACKGROUND

Year founded: 1994  
Year Franchised: 1994  
Number of franchises currently operating: 117 - USA  
Number of corporate owned franchises: 0  
  
Home Based: Yes  
Absentee ownership available: Neighborly brands may support a semi-absentee model depending on factors unique to each location and ownership. We recommend reaching out directly to a Neighborly representative to discuss specific requirements and conditions for semi-absentee ownership.  
Accepting Master Franchisor and Area Developer Referrals: No  
Average number of employees required: E2 Visa Friendly: Yes

## FINANCIAL/TERMS

Franchise Fee: \$42,500 + \$425 per 1,000 additional population over minimum of 100,000  
Providing earnings guidance in Item 19 in FDD: Yes  
Total investment range: \$152,000 - \$314,925  
Liquidity(cash, stocks, bonds) requirement: 50,000  
Net worth requirement:  
Royalty: 6%  
Additional fees: Map Fee 2%  
Financial assistance available: Yes  
  
VetFran program: Yes

## SUPPORT & TRAINING PROVIDED

Training and support program details:

- Phase 1 training - Online video / webinars
- Phase 2 training - One week classroom training in Waco, TX
- Regional meetings, annual conference, ongoing coaching / support.

Cost for Training:  
a. Investor: included except for annual conference. Travel expenses.  
b. Others: NA  
c. Later for new hires: NA

Lodging and airfare included: No  
Site Selection Assistance: N/A  
Lease Negotiation Assistance: N/A  
Mentor following training: Yes  
Length of mentoring Franchisee: ongoing

*Last updated: 9/15/2025*