

SmartMarket Solutions f/k/a HealthyYOU Vending

Franchise Summary

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SMARTMARKET
SOLUTIONS™

Category: Vending

Subcategory: Healthy Snacks

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Schedule a call with us today, just click here:

<https://calendly.com/morris-shamouni/30min>

Franchise Fee: \$0

Royalties: 0

Cash Investment: \$110,000

Total Investment: \$110,000 - \$200,000

NetWorth: \$0

VetFran: Yes

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 1999

Additional Details

HealthyYOU Vending has transformed into SmartMarket Solutions – with the same industry leading programs in training, machine placement, software technology, and support staff applied to this exciting delivery technology in a full-service business opportunity!

SmartMarket Solutions is a leading-edge game-changer in the self-service convenience delivery space. We predict AI attended retail will replace traditional vending as the next natural evolution, and the SmartMart cooler, powered by AI Camera Vision and technology, offered by the original company that brought healthy vending to market in 2007, will lead the industry.

Consumers pull out their Smartphone, scan a QR code, their payment method is authorized, they open the cabinet and take what they want. If they put something back, the technology knows that and charges them only for the products they keep. It's micro-market convenience without the inherent theft risk!

If desired, we can assist new operators with investor-friendly purchase options – including SBA, HELOC, credit card utilization – and other 3rd party funding options to get started.

WHY SmartMarket Solutions?

Fast start up
Low investment
Part time or Full time - great side hustle or scale over time

OUR IDEAL FRANCHISEE

Organized - like systems
Good communicator
Community connections and passion

AVAILABLE MARKETS

US markets available: All except below
HOT Regions/Desirable: Wide open everywhere except below
NOT available: AL, AK, CT, HI, ID, IL, IA, KS, KY, LA, ME, MD, MN, MS, MT, NE, NM, ND, OK, SD, VT, WA, WV, WY
Canadian Referrals: No
International Referrals: No

BACKGROUND

Year founded: 1999
Number of current Operators: 2,000

FINANCIAL DETAILS

Franchise Fee: N/A
Providing earnings guidance in Item 19 in FDD: No
Cash Investment: \$110,000 to \$200,000 [minimum of 10 machine package]
Total investment range: \$110,000 - \$200,000
typical investment - no franchise fee
Net worth requirement: N/A
Royalty: N/A
Additional fees: N/A
Financial assistance available: Yes
VetFran program: Yes
Veteran Discount: Yes, Active Duty Military and Veterans get up to \$1,000 toward their training travel and accommodations taken care of.

SUPPORT & TRAINING PROVIDED

Training and support program details:

Training begins immediately with webinars and phone calls with coaches in week one. This is followed by our SmartMarket Solutions YOUNiversity™ Two-Day Intensive Training. Here new operators learn everything needed to launch, run and grow their business. This is no-nonsense, practical hands-on training on machines, products, locations, software, business operations, marketing and much more.

Number of corporate Operators: Some corporate team members own machines

Home Based: Yes

Absentee ownership available: Yes

Passive Ownership: Yes: Mostly passive
- At about an hour a week per machine owned!

Accepting Master Franchisor and Area Developer Referrals: No

Average number of employees required: 0

E2 Visa Friendly: No

After SmartMarket Solutions YOUNiversity training, support continues including unlimited coaching sessions and 24/7 access to an online support site.

Getting machines into great locations is at the core of the training and support.

All training and support are included in the original investment.

Cost for Training: included in initial fee

Lodging and airfare included: No

Lodging and airfare included: Yes, for Veterans & Military

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

Financial Assistance Provided: Yes - working with 3rd Party Lending Connections

Recruiting Assistance: No

Cooperative Advertising: No

Mentor following training: Yes

Length of mentoring Franchisee: Ongoing

Meeting Location Needs



All-in-One
Drinks, Snacks and Fresh



All Drink Half-Snack
Half-Fresh



All Drink All Snack All Fresh

Last updated: 9/23/2025