

LIME Painting

Franchise Summary

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Category: Home Improvement/Maintenance Services

Subcategory: Painting

Corporate Office: Greenwood Village, CO 80111

Contact: Morris Shamouni

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Schedule a call with us today, just click here:

<https://calendly.com/morris-shamouni/30min>

Franchise Fee: \$60,000

Royalties: 7% to 4%

Cash Investment: \$50,000

Total Investment: \$126,700 - \$277,075

NetWorth: \$150,000

VetFran: Yes

SBA approved: Yes

Master Franchise / Area Developer Opportunity: Yes

Founded: 2013

Franchised: 2018

Additional Details

LIME Painting is a luxury painting, surface restoration, and home-service franchise that serves residential and commercial properties. We are a values-based, high-end painting and contracting service provider that aims to set the standard high in client relations by consistently delivering exceptional services and a flawless customer experience.

As we grow nationwide, our Franchise Owners are drawn to our vibrant culture, comprehensive business model, affordability, and potential for substantial returns. Our average job ticket is \$26,921, significantly higher than the industry's average of \$4,500, enabling our Owners to undertake 75% fewer projects than standard painting businesses. This, along with 5x the average ticket size, recurring business, and a minimal-employee model, simplifies and scales the operation of a LIME Painting franchise.

The painting franchise market may be crowded, but we stand apart. We exclusively target the upper 30% of the market, focusing on high-end homes and businesses. High-end properties often require more than just painting, so we provide over 40 unique services, educating our clients on enhancing their investment value. Our approach to luxury is defined by detailed preparation, processes, and product choices, all tailored to each project and client, ensuring long-lasting results.

Key Benefits:

- High-end {niche} market with **\$26,921 average ticket, 5x industry average**
- Diverse Revenue Streams: Luxury Painting, Coatings, & Surface Restoration
- 40+ Residential & Commercial services offered
- Technology-driven business with our unique Visual Reality Consultation (VRC)
- Corporate offers in-house estimating and proposal-building services
- Values-driven culture with robust "give back" initiatives
- Utilizes subcontractor model with recruitment assistance
- Owner-operator & Semi-Absentee models are available
- Operates as a home-based business

WHY LIME Painting?

Culture of Values: Love, Integrity, Mission, Excellence
Nation's first and only Luxury Painting company
Average job ticket is \$19,414 (4x average 8. ticket size)

OUR IDEAL FRANCHISEE

Career Transition - Owner Operator
Corporate Sales
Wants to work the business to learn it so that they can build a team and scale it over time

AVAILABLE MARKETS

US markets available: All except noted below
HOT Regions/Desirable: Florida, Chicago, Columbus, Philadelphia, Virginia
NOT available: CA, WA, MD, SD, ND, or HI (Reg Currently pending in NY)

FINANCIAL DETAILS

Franchise Fee: Single: \$60,000
Providing earnings guidance in Item 19 in FDD: Yes
Total investment range: \$126,700 - \$277,075
Net worth requirement: \$150,000
Royalty: 7% - 4%
Additional fees: Digital Marketing: \$1500/mth, Local Advertising: \$500/mth, Tech Fee: \$900/mth
Financial assistance available: No
VetFran program: Yes

SUPPORT & TRAINING PROVIDED

Training and support program details:

Online learning management: LIME Elite Academy

Canadian Referrals: No
International Referrals: No

BACKGROUND

Year founded: 2013
Year Franchised: 2018
Number of franchises currently operating: 110
Number of corporate owned franchises: 2

Home Based: Yes
Absentee ownership available: No
Accepting Master Franchisor and Area Developer
Referrals: Yes
Average number of employees required: 2
E2 Visa Friendly: Yes

Last updated: 10/3/2025

Boot Camp: One Week at HQ
Two Field Visits (Sales/Operations): 3
days each
Ongoing Training, Coaching, &
Development

Cost for Training: \$8,000 Initial
Training Fee

Lodging and airfare included: No
Site Selection Assistance: Yes
Lease Negotiation Assistance: No

Mentor following training: Yes
Length of mentoring Franchisee:
Ongoing