

AdvantaClean Systems

Franchise Summary

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Category: [Cleaning Services](#), [Repair & Restoration](#)

Subcategory: [Carpet Cleaning](#), [Gutter Cleaning](#), [Residential Cleaning](#), [Vent & Duct Cleaning](#), [Water/Fire/Mold Damage and Insurance Restoration](#)

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Website: <https://americasgreatestfranchises.com/advantaclean-systems-franchises>



Franchise Fee: \$45,000

Royalties: 8-2%

Cash Investment: \$84,880

Total Investment: \$116,880 - \$197,400

NetWorth: \$300,000

VetFran: Yes

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 1994

Franchised: 2006

Additional Details

AdvantaClean has close to 150 locations nationwide and is headquartered in Dallas, Texas. Originally founded in 1994 in Winter Park, Florida as a contracting business specializing in emergency loss mitigation services and structural repairs to homes and buildings. The original partners created the company after gaining a wealth of knowledge and experience responding to Hurricane Andrew, which ravaged South Florida in August of 1992.



In May of 1995, the company opened a second office in Charlotte, North Carolina. The business grew quickly, and in three short years, AdvantaClean was ranked by [Entrepreneur Magazine](#) as the 33rd fastest-growing small business in America.

The AdvantaClean franchise program started in 2000, and the company's existing locations were enrolled as company stores. Over the next six years, investments were made in technology and infrastructure, setting up the framework necessary to manage and support a successful, national franchise network. Then, in 2006, the first of the company stores were sold to others under the AdvantaClean franchise model.

In 2008, after years of learning and refining, AdvantaClean franchises were made available to the general public, with the first location opening in 2009. Since 2009, AdvantaClean has experienced rapid success and has received countless awards for its rate of growth, support systems, and franchisee satisfaction, including a #3 ranking by [Franchise Business Review](#) in the "Low Cost Franchise" category.

In 2011, AdvantaClean sold its 50th franchise, followed by its 100th in 2012. During this time, AdvantaClean has been featured in national publications including [Inc. 500 Magazine](#), the Wall Street Journal, and was highlighted on the cover of Business Fleet magazine.

In 2019, AdvantaClean was acquired by Home Franchise Concepts, a JM Family Enterprises Inc. subsidiary.

AdvantaClean maintains a full suite of offerings for residential, commercial, institutional, and governmental properties that make these buildings clean, safe, healthy, and efficient for the occupants. Offerings include essential services like emergency water removal, mold removal, and air duct cleaning.

WHY AdvantaClean Systems?

Need-based, recession-resistant services
Low-overhead, high profit margin business model
Quick ramp-up, high growth potential

OUR IDEAL FRANCHISEE

Sales, business development, or outstanding people skills
Goal-oriented business person with good leadership skills to build and lead a small organization, but is not afraid to get their hands dirty
Passionate about building a business with attractive economics and one that has a positive impact in the community

AVAILABLE MARKETS

US markets available: All except noted below
HOT Regions/Desirable: All available
NOT available: Charlotte, NC, Columbia, SC, Greensboro, NC, Greenville- Spartanburg, SC,

FINANCIAL DETAILS

Franchise Fee: Single: \$45,000
FDD Item #19 Provided: Yes
Single Territory: \$116,880 - \$197,400
Minimum Net Worth: \$300,000
Royalty: 8-2%
Additional Fees: National Advertising Fund - 1%
VetFran: Yes, 15% off of franchise fee

SUPPORT & TRAINING PROVIDED:

Training and support program details:

3 days Virtual training followed by 10 days of in-person training at our training center in Dallas

Cost for Training: \$

Indianapolis, IN, Jacksonville, FL, Kansas City, KS, Myrtle Beach, SC, New Orleans, LA, Orlando, FL, Raleigh, NC, Wilmington, NC, Winston Salem, NC

Canadian Referrals: No

International Referrals: No

Lodging and airfare included:

Site Selection Assistance: Yes

Lease Negotiation Assistance: No

Mentor following training:

Length of mentoring Franchisee:

BACKGROUND

Franchised Units: 100

Projected New Units: 12

Passive Ownership: No, Executive Model or Owner-Operator

Home-based: No

Average Number of Employees: At least 1

Salesperson and 1 Operations Manager

Last updated: 9/22/2025