# Fads Are Fleeting. Forever Mindsets Endure.

We know what you're thinking. There's nothing glamorous about owning a commercial cleaning company. We get it. But when all the fad businesses fade away, Office Pride stands the test of time.



#### **Invest in Your Future**

If you're ready to build a business that will last for years to come, it's time to look beyond the fad & focus on forever. Become an Office Pride franchisee to start achieving your personal and professional goals.

## Join a Recession Resistant Industry

Market fluctuations don't determine our success. Whether the economy is going boom or bust, our services remain essential to business across the country.



#### FAD BUSINESS X



**One-Time Customers** 

**Short-Term Growth** 

No short-term history of success

**Unstable Income** 

Uncertainty

**Impulsive Want** 

**Temporary Impact** 

### FOREVER BUSINESS



**Client Loyalty** 

Long-Term Growth

**Essential Need** 

**Lasting Impact** 

**Steady Income** 

**Peace of Mind** 

**Proven Over Time** 

*office* pride Commercial Cleaning Services