

Achieve Your Legacy

Great Clips®

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Great Clips®

What is Great Clips?



- World's largest salon brand
- Affordable and convenience hair salon concept for the whole family
- 4400+ salons across the US and Canada
- 700+ franchisees
- 100% franchisee-owned salons
- 80% multi-unit franchisees
- 90M+ annual haircuts

What's so Great about Great Clips?



- History of Success
- Strong Brand Recognition
- Industry Leading Technology
- Great Support and Training
- A Proven Process
- Recession-Resistant
- Manager-Run
- Multiple Units

Great Clips Then and Now

40 years of providing affordable and convenient hair cuts for the whole family



Great Clips, Inc.
was established
in Minneapolis,
Minnesota in 1982

Great Clips now has about 700 franchisees who employ nearly 30,000 stylists in more than 190 markets

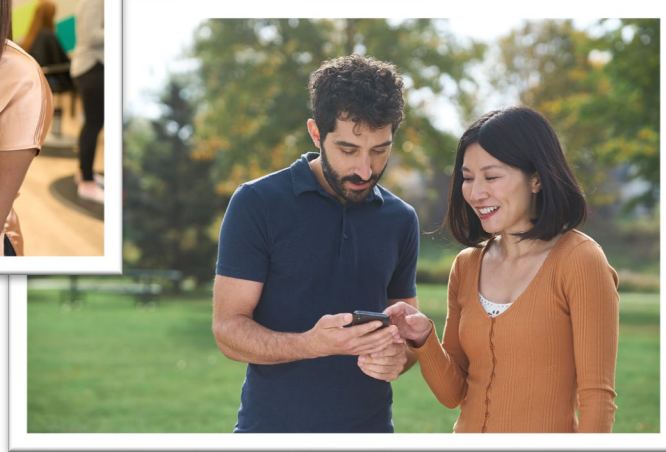


Industry Leader

Consistently ranked #1 in category by Entrepreneur



Technology



Great Clips not only offers industry leading tools for customers but also provides web-based business intelligence tools, an advanced POS system, and a tablet-based app that delivers key operational data for every salon in real time.

Support

- An average of 3 support people for every 10 franchisees
- Real Estate support
- Initial salon design and layout assistance
- In-market Operations Managers and Specialists
- Grand Opening and ongoing marketing assistance
- Virtual Training for all franchisees, managers, and stylists
- Ongoing Great Clips-sponsored training programs
- Outstanding long-term vendors

Are You a Great Fit for Great Clips?



- Strong leadership and great people skills
- Interest in building a multi-unit business
- Flexibility in your daily schedule
- Willingness to follow a proven system
- No hair cutting experience needed

Investment

Initial Investment Range
\$187,800 - \$419,900

Includes the big four:

Franchise Fee

\$25,000 - \$40,000

Build Out

\$119,800 - \$289,400

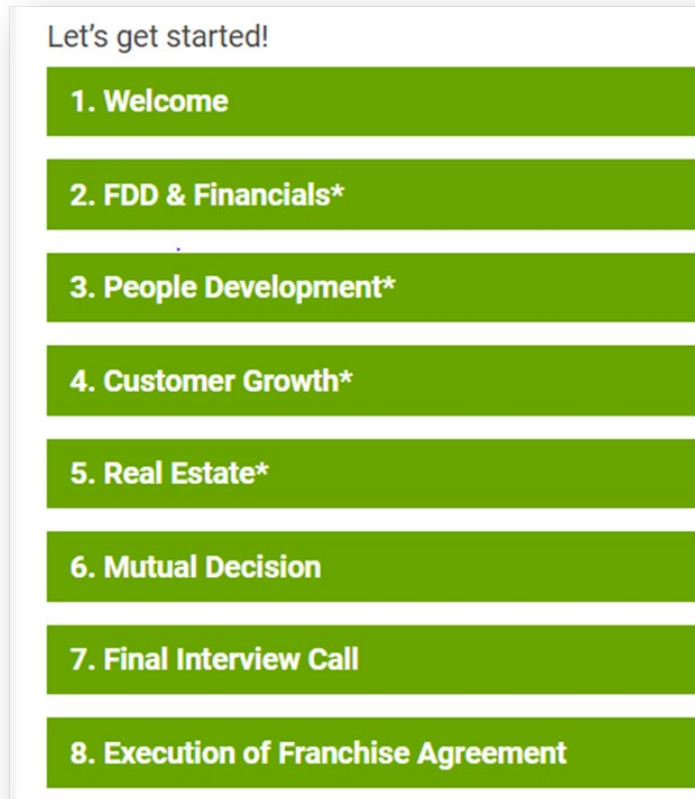
Grand Opening Marketing

\$20,000 - \$25,000

Working Capital

\$20,000 - \$60,000

Great Clips Mutual Evaluation Process



Great Clips has refined this process over 40 years and more than 4,400 salon openings

Provide financials prior to starting for qualification

- 8-Step Mutual Evaluation Process
- FDD issued immediately
- Validation with Franchisees
- Calls with regional Real Estate Manager and Operations Director

Your Great Clips Franchise Development Team



Beth Nilssen

Director of Franchise
Development & Product



Kat Redwine

Franchise Marketing and
Development Manager



LeAnn Jesseman

Franchise Development Specialist