

Made in the Shade Blinds LLC

Franchise Summary

[Add to Comparison List](#)



Category: Home Improvement/Maintenance Services

Subcategory: Window Treatments

Corporate Office: San Antonio, TX 78217

Contact: Morris Shamouni

Phone: 310-901-5611



Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$64,000

Royalties: 0

Cash Investment: \$71,000

Total Investment: \$74,500 - \$101,200

NetWorth: \$120,000

VetFran: Yes

Home-based: Yes

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 1994

Franchised: 2013

Additional Details

Made in the Shade Blinds and More is a home-based window covering business which offers customers the convenience of purchasing high-quality, name brand window coverings at great prices right in their own homes!

The Opportunity That Awaits You...

Made in the Shade Blinds and More is one of fastest growing home-based window covering businesses in North America. Some of the perks that set us apart as a top franchise choice are as follows:

- LOW COST, one-time entry fee!
- ZERO royalties
- Home based, owner operated
- No inventory to stock
- BEST discounts in the industry with our name brand vendors
- Very flexible, family-friendly business hours
- Generous, protected territory
- Tremendous growth potential in each market
- Recession resistant
- Quick ROI - break even rapidly
- Fabulous return potential
- Brand name recognition
- Tremendous ongoing support in product training, sales and marketing
- Educational certification programs
- Executive model
- Opportunity validates very well

Made in the Shade Blinds and More is the ONLY window covering franchise in the U.S. and Canada that has a one-time, LOW entry fee, with ZERO royalties. We offer our franchisees the advantage of purchasing high-quality, name brand blinds, shades, shutters and draperies, at the most competitive discounts within this \$9 billion industry. No prior sales or industry experience is required. We provide all the resources and tools needed to be successful.

With Made in the Shade, you will enjoy easy start-up, no overhead (no store-front and no inventory to maintain), the freedom to set your own hours and work from a home-base, exclusive sales territories, and name brand window coverings at the deepest discounts in the industry. Being part of Made in the Shade's network enables you to benefit from the long-lasting relationships we have formed with major, name brand manufacturers. A one-time, low franchise fee, with no additional monthly royalties, attractively sets us apart from our competition.

Three reasons why we feel our industry should be considered..

1. Huge growth potential in each market
2. Best support and educational team in the industry
3. Window covering industry is a 9 billion dollar industry and growing

FINANCIAL/TERMS

Franchise Fee: \$64,000 - \$71,000
Providing earnings guidance in Item 19 in your FDD: Yes
Total Investment: \$74,500 - \$101,200
Liquidity(cash, stocks, bonds) requirement: \$49,000
Net worth requirement: \$120,000
Royalty: 0
Additional fees: Made in the Shade offers a

WHY Made in the Shade Blinds?

1. Low entry fee, ZERO royalties
2. Tremendous support and ongoing educational certification programs through our trusted manufacturers and corporate office
3. Brand Name recognition (Made in the Shade Blinds)

OUR IDEAL FRANCHISEE

Sales and/or marketing experience.
(Preferred, but not required.)

Desire to be their own boss.

Willing to learn from a proven franchise model.

Understand the value of customer service.

Self motivated and disciplined.

Map of our current owners

AVAILABLE MARKETS

US markets available: All except noted below

HOT Regions/Desirable: All available

NOT available: None

Canadian Referrals: Yes

International Referrals: No

BACKGROUND

Established: 1994

Year Franchised: 2013

Franchised Units: 130+

Company Owned Units: 1

Home Based: Yes

Absentee ownership available: Yes

Accepting Master Franchisor and Area

Developer Referrals: No

Average number of employees required: 0

Last updated: 11/15/2024

Liaison: Erika Ortega, CFPC

package of Marketing, Technology, and Accounting Support that is free for the first 6 months. After 6 months the franchisee at their discretion can choose between a menu of marketing, technology, and accounting support that range from \$300 a month for a basic package to \$2000 a month for a full premium package.

Financial assistance available: Yes

VetFran program : Yes, \$2,000 Discount

SBA Registered: Yes

SUPPORT & TRAINING PROVIDED

Training and support program details:

Cost for Training:

a. Investor: 0

b. Others: First 2 attendees at no additional charge. Any additional attendee is \$750 each.

c. Later for new hires: \$1,500 per attendee

Lodging and airfare included: No

Site Selection Assistance: No

Lease Negotiation Assistance: No

Mentor following training: Yes

Length of mentoring Franchisee: Lifetime of business