

Lapels Dry Cleaning

Franchise Summary

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Category: Cleaning Services

Subcategory: Dry Cleaning

Corporate Office: Naples, FL 34102

Contact: Morris Shamouni

Phone: 310-901-5611



Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$60,000

Royalties: 6%

Cash Investment: \$125,000

Total Investment: \$40,900 - \$777,300

NetWorth: \$350,000

VetFran: Yes

Home-based: No

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 2000

Franchised: 2000

Additional Details

Lapels has created a brand new experience for the Dry Cleaning Customer. Lapels stores are clean, technologically advanced and offer our customers an efficient and pleasant way to take care of their dry cleaning needs.

For Potential Lapels owners Lapels offers a fantastic business opportunity that features solid return on investment, operating margins and is recession resistant. Dry Cleaning is not a fad...it's been around forever and continues to grow despite the economy.

Our Hub & Spokes business model offers operators to build an Environmentally Friendly Plant and then strategically add Satellite Stores that continue to feed the plant and increase net margins.

WHY Lapels Dry Cleaning?

Scalable business model
Multiple revenue streams – Plant, Satellite, Delivery, 24/7
Lockers and on demand
No inventory and under 5% cost of goods

OUR IDEAL FRANCHISEE

Corp Business leadership
Self-driven
People oriented
Follows systems and does not want to create them
Ability to manage through KPI's and PnL metrics

AVAILABLE MARKETS

US markets available: All except noted below
HOT Regions/Desirable: All available markets
NOT available: Please submit Territory Check
Canadian Referrals: Yes
International Referrals: Yes

BACKGROUND

Established: 2000
First Unit Franchised: 2001
Franchised Units: 100+
Company Owned Units: 5
Passive Ownership: YES
Home Based: NO
B2B: No
Master Franchise Opportunities: TBD

FINANCIAL DETAILS

Franchise Fee: \$60,000
Providing earnings guidance in Item 19 in FDD: Yes
Total Investment: \$40,900 - \$777,300
Minimum Net Worth: \$350,000
Royalty: 6%
Ad: Average Number of Employees: 3-10
Financial Assistance Provided: Yes
VetFran program: Yes

SUPPORT & TRAINING PROVIDED:

Training and support program details:

The best training in the Dry Cleaning industry that consists of 7 days at our Corporate Office and a live Training Store. Also training during pre-opening / soft opening period at your location.

Site Selection Assistance: Yes
Lease Negotiation Assistance: Yes
Recruiting Assistance: Yes
Co-Operative Advertising: Yes

Last updated: 9/19/2025