

Assisted Living Locators

Franchise Summary

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Category: Senior Services

Subcategory: Senior Care Placement

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Franchise Fee: \$49,900

Royalties: > 8% or min royalty fee(see below)

Cash Investment: \$85,000

Total Investment: \$74,635 - \$94,510

NetWorth: \$150,000

VetFran: Yes

SBA approved: Yes

Master Franchise / Area Developer Opportunity: Yes

Founded: 2003

Franchised: 2006

Additional Details

Assisted Living Locators is an eldercare and referral placement company that assists families locating assisted living facilities, senior housing options, and care services that meet their financial, geographic, aesthetic, and clinical needs and preferences. Our services are free to the senior and their family as we are compensated by the receiving facilities.

Our elder care advisors are trained to find solutions that meet our clients' needs and to personally accompany them on guided tours of facilities that match their individual preferences. As an organization designed to assist people at one of life's most difficult times, we're dedicated to providing the most compassionate service available.

The different types of care and senior living include: Senior Apartments / Independent Living, Assisted Living Homes, Assisted Living Communities, Personal and Adult Care Homes, Alzheimer's and Memory Care Communities, In-Home Care and Nursing Homes.

WHY Assisted Living Locators?

Home based, can be owner run and managed.
The trademark and name describe exactly what we do.
Facility and client management system.
Existing national contracts with assisted living facilities.
Unprecedented growing of the senior population needing assistance & expected to double until 2020.

OUR IDEAL FRANCHISEE

Must have a passion for helping people, self-motivated, and excellent communication skills to build this referral based business.

Franchisees do not need any prior experience in the industry, only a passion for helping seniors and families in their communities.
Skilled at cultivating relationships and comfortable making decisions
Sales and/or Healthcare background are a plus
Excellent for seasoned professionals who have been "aged-out" of Corporate America
Great for 2nd or 3rd career and fit for a young adult just launching their career
Both males and females are successful and of our Top 10 producers – 45% Male, 55% Female

FINANCIAL DETAILS

Franchise Fee: Single: \$49,900
Providing earnings guidance in Item 19 in FDD: Yes
Total investment range: \$74,635 - \$94,510
Net worth requirement: \$150,000
Royalty: Greater of 8% of the Gross Collected Revenue or the "minimum royalty fee" (i) \$0 per month for months 1 and 2 of operation; (ii) \$500 per month for months 3 through 12 of operation; (iii) \$800 per month for months 13 through 24 of operation; (iv) \$1,100 per month for months 25 through 36 of operation; and (v) \$1,400 per month for months 37 and beyond.
Additional fees: Ad Contribution:
Greater of: (a) 2% of Gross Collected Revenues (up to a maximum of \$500) or (b) the minimum monthly fee of \$300.
Financial assistance available: No
VetFran program: Yes, 10% discount

SUPPORT & TRAINING PROVIDED

Training and support program details:

Assisted Living Locators empowers Franchisees to succeed. We provide

AVAILABLE MARKETS

US markets available: All except noted below
HOT Regions/Desirable: All available
NOT available: Nevada and North/South Dakota
Canadian Referrals: No
International Referrals: No

BACKGROUND

Year founded: 2003
Year Franchised: 2006
Number of franchises currently operating: 140+
Number of corporate owned franchises: 3

Home Based: Yes
Absentee ownership available: No
Semi-Absentee ownership available: Yes, only with
Full Time employee running the business
Accepting Master Franchisor and Area Developer
Referrals: No
Average number of employees required: 1
E2 Visa Friendly: No

Last updated: 6/29/2025

significant support in all aspects of the business, along with a Quick Start system that helps Franchisees hit the ground running.

Pre-boarding
Core 5 day training in Scottsdale, AZ
8 weeks self-guided online training in tandem with a coach for up to a year
Customized Proprietary CRM database
Customized PR and local community outreach plan correlating with a process and strategic launch plan and 2 day on-site visit
Twice month ongoing training that includes Administration and Technology

Lodging and airfare included: No
Site Selection Assistance: No
Lease Negotiation Assistance: No

Mentor following training: Yes
Length of mentoring Franchisee: 8 week ramp up period