



# Two Minute Drill

## Contact Information:

**Name:** Morris Shamouni

**Phone:** (310) 901-5611

**Email:** [morris@generalfranchise.com](mailto:morris@generalfranchise.com)

**Website:** [americasgreatestfranchises.com](http://americasgreatestfranchises.com)

## Business Overview:

|                                   |                      |                                 |                                                       |
|-----------------------------------|----------------------|---------------------------------|-------------------------------------------------------|
| <b>Industry</b>                   | Contents Restoration | <b>Market Size</b>              | \$ 210 Billion<br>(niche within property restoration) |
| <b>Founded</b>                    | 2020                 | <b>Franchised</b>               | 2020                                                  |
| <b>Franchise Owned Units Open</b> | 130+                 | <b>Company Owned Units Open</b> | 1                                                     |
| <b>Franchise Fee</b>              | \$59,900             | <b>Total Investment Range</b>   | \$298,570 - \$596,046                                 |
| <b>Cash Investment</b>            | \$100,000            | <b>Req. Net Worth</b>           | \$300,000                                             |
| <b>Royalties</b>                  | 7% + 2% (marketing)  | <b>Absentee</b>                 | No                                                    |
| <b>SBA Registry</b>               | Yes                  | <b>VetFran Program</b>          | Yes                                                   |
| <b>Home Based</b>                 | Yes                  | <b>Financing</b>                | In-House* / 3rd Party                                 |

## Business Features:

### Description of the Business

#### **The Experts in Contents Cleaning & Restoration**

Blue Kangaroo Packoutz is a full-service contents cleaning and restoration brand that focuses on restoring personal items—like furniture, electronics, artwork, and clothing—rather than structural damage. Operating Monday through Friday with no emergency hours, owners enjoy a cleaner, more predictable work environment than traditional 24/7 restoration companies.

Our services are often referred by property restoration contractors and are typically covered by insurance, making them cost-effective for insurers and highly valued by homeowners. Franchisees work closely with insurance agents, adjusters, and contractors to help people recover what makes their house a home.

With strong insurance partnerships, large protected territories, and a focus on an underserved niche, Blue Kangaroo Packoutz offers a high-demand, low-competition opportunity for entrepreneurs.

### Why Blue Kangaroo Packoutz?

Blue Kangaroo Packoutz leverages a strong referral network through its connection with BELFOR, the world's largest property restoration company, and sister brand 1-800 WATER DAMAGE—neither of which handle contents restoration. This creates built-in opportunities for franchisees to receive local referrals and build strong relationships with complementary brands.

Franchisees also gain access to national accounts through partnerships with Third Party Administrators (TPAs) who manage claims for major insurance companies. Once onboarded, these accounts open the door to consistent, hard-to-get work.

Operating in a fragmented industry with no clear leader, Blue Kangaroo Packoutz stands out with family-friendly hours and a balanced lifestyle. Backed by a powerful parent company and growing demand, it's an ideal fit for entrepreneurs seeking a meaningful, high-margin business.

With strong revenue potential and a rewarding service model, our franchise offers a rare mix of profitability and purpose.

### **Our Ideal Franchisee**

- **Relationship-building abilities:** Great at establishing and maintaining connections.
- **Strong community engagement skills:** Willingness to interact and build relationships within the community.
- **Sales experience:** Helpful but not mandatory, as hiring for this role is an option.
- **"The Helping Gene":** A natural inclination to assist and care for others, fostering a genuine passion for the business and its mission.

### **Comprehensive Training from In-house Experts**

Blue Kangaroo Packoutz offers a comprehensive training program led by seasoned experts with decades of experience in contents restoration. You'll receive in-depth initial training plus ongoing education to keep your skills sharp.

Support doesn't stop there—we provide 24/7 technical assistance, a dedicated call center, estimate review team, and advanced inventory and operations software to help streamline your business.

You'll also have a Regional Business Coach available to guide you through daily operations and growth strategies. With this strong foundation of training and support, you can confidently launch and grow your Blue Kangaroo Packoutz franchise.