

Marketing with Joshua Tree Experts:

- **Solution** Page on Website
- Moz Local
- PR Launch Article
- Social Media
- Marketing Calendar
- Targeted Demographic Analysis





Highly Recommended:

Google Ads
Angi

Postcards/Letter Mailers



Morris Shamouni

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Tree Service, Lawn Care & Pest Control Experts

- 3 Services, 1 Brand
 - A unique brand offering tree care, lawn care, and pest control services
- High Ticket & Recurring Revenue
 - 3 Services deliver 60% recurring revenue streams
 - Franchsiees maxmize scalability
- Powerful & Efficient Proprietary CRM
- In-House Programs to Drive Success
 - 24/7 Call Center
 - Recruiting & Hiring Support
- Done-For-You Diverse & Dynamic Marketing
- Franchise FastLane Driving Support

Item 7

Investment Range:

\$474,325 - \$606,495

Item 191

Gross Sales \$7.443.469

Direct Gross Profit Less Disclosed Expenses and Franchise Related Expenses \$1,608,140 at 21.6%

verage Gross Sales De

Average Gross Sales Per Customer: \$1,188

50.9% Closing Rate

Net Worth: \$500,000

Liquid: \$100,000









Contact Morris Shamouni for more information at **(310) 901-5611**, Email morris@generalfranchise.com, or schedule an online appointment [Click Here]

FASTLANE

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