

Money Pages

Franchise Summary

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Category: Business Services

Subcategory: Advertising

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Schedule a call with us today, just click here:

<https://calendly.com/morris-shamouni/30min>

Franchise Fee: \$50,000

Royalties: \$3000 per zone per month

Cash Investment: \$100,000

Total Investment: \$100,000 - \$150,000

NetWorth: \$150,000

VetFran: No

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 2001

Franchised: 2012

Additional Details

Money Pages Franchising was established in 2012 to meet the increasing demand for expanding the original Money Pages magazine—launched in 2001—across the United States. The franchise network

now spans over seven states, distributing 13 million magazines each year. Our franchisees come from diverse backgrounds with strong skills in relationship building, and they are united by a commitment to engage with and contribute to their local business communities. The franchise model is designed for quick start-up, low initial investment, minimal overhead, and provides multiple, reliable revenue streams. Check out our other recognition and testimonials from our franchisees [here](#).

Money Pages Territory Packages:

- The Development Package has a total investment level of \$109,700-240,500. It is for an owner-operator starting with 2 territories at the \$50,000 franchise fee and approximately 70,000 in magazine mailing distribution.
- The Professional Package has a total investment level of 109,700-\$240,500. It is level for an owner-operator with 4 territories, a \$75,000 franchise fee, and a growth plan to expand with sales staff to build a magazine distribution business area of 140,000.
- The Acceleration Package has a total investment level of 109,700-\$240,500. It is level for an owner-operator with 6 territories, a \$100,000 franchise fee, and a growth plan to expand with sales staff to build a magazine distribution business area of 210,000.

WHY Money Pages?

Recession-resistant model with recurring revenue
Low cost of entry
Multiple revenue streams

Profile of a Successful Candidate:

Skills:

Ability to be trained and coached.
Strong communication and negotiation skills.
Ability to effectively convey the value proposition and prospect and present them to potential clients.
Good understanding of local market dynamics and small business needs.
Be able to present virtually.
Entrepreneurial mindset with a desire to grow and develop the franchise territory.

Personality Traits:

Work ethic. Independent driver.
Proactive and self-motivated individual who can work independently.
Persistent and resilient in the face of rejection or obstacles.
Excellent problem-solving skills and ability to adapt to changing situations.
Future forward-thinking, to assess and react on your feet.

FINANCIAL DETAILS

Franchise Fee: Single: \$50,000
Providing earnings guidance in Item 19 in FDD: Yes
Total investment range: **1**
Unit: \$50,000 **2 Units:** \$75,000 **3 Units:** \$100,000
Net worth requirement: \$150,000
Royalty: \$3,000
Additional fees: Design \$1,500, Marketing \$250, Technology \$250
Financial assistance available: No
VetFran program: No

SUPPORT & TRAINING PROVIDED

Training and support program details:

Money Pages University is a high-energy, engaging week at our headquarters in Jacksonville, Florida. Training includes comprehensive sales and product training with modules in finance, technology, and production. Training is personally conducted by department leads and executive team members to prepare franchisees to fully manage and

Strategic planning, territory management
Willingness to travel locally within the assigned zones.

Role of the Owner:

The role includes prospecting, networking, and local marketing to build relationships and educate businesses and marketing professionals on the value of our magazine, postcards, and digital products. It also includes servicing clients, submitting sales agreements, baseline artwork information, proofing, and receiving payments. The owner is predominantly responsible for gaining and supporting advertisers in utilizing the full marketing suite of products. The franchisor is responsible for the delivery of the products and services in executable format.

There is a focus on prospecting the field, by phone, email, or social media. We also see networking, marketing, asking for referrals, and attending local events as a strong avenue to attain new clients.

AVAILABLE MARKETS

US markets available: All except noted below
HOT Regions/Desirable: Southeastern US: FL, GA, NC, SC, TN
NOT available: HI, MD, ND, RI, SD, UT, WA
Canadian Referrals: No
International Referrals: No

BACKGROUND

Year founded: 2001
Year Franchised: 2012
Number of franchises currently operating: 14
Number of corporate owned franchises: 13

Home Based: Yes
Absentee ownership available: No
Accepting Master Franchisor and Area Developer
Referrals: No
Average number of employees required: 2
E2 Visa Friendly: No

operate their new companies. A graduation certificate from Money Pages University is followed by 80 hours of in-market coaching from our business development team. We help new franchise put training into practice with demonstrations in real-life presentations and sales. Franchisees have access to ongoing business development coaching, franchise roundtables, and a network of franchise owner colleagues for continued support and mentoring as they grow their business.

Cost for Training: Included in the franchise fee

Lodging and airfare included: No
Site Selection Assistance: No
Lease Negotiation Assistance: No

Mentor following training: Yes
Length of mentoring Franchisee: Ongoing

Last updated: 6/13/2024