



2 MINUTE DRILL

Development Director(s)	Morris Shamouni
Territory Checks & Referrals	morris@generalfranchise.com
Phone	(310) 901-5611
Website	americasgreatestfranchises.com
Industry	Restoration & Home Services
Year Business Started	2014
Year Started Franchising	2020
Total Franchise Partners	96
Total Locations Sold	514
Total Locations Open	421
Total Franchisee Owned Open	420
Franchise Fees	Single: \$54,500; 2pk: \$99,500; 3pk: \$139,500; 4pk: \$174,500; 5pk: \$209,500 - \$35,000 for each additional territory
Investment Range	\$155,594 - \$344,500
Required Liquid Capital	\$250,000
Required Net Worth	\$500,000
Royalty Fee	7% of Gross Sales
Brand Fund Contribution	1% of Gross Sales
Local Advertising	4% of Gross Sales
Item 19	Yes - See Below ↓
State Registrations	Effective: IN, MI, RI, SD, VA, WI Pending: CA, IL, MD, MN, NY, ND, WA Deferred: None Not Registering: HI
Veteran Discount	10% Off Initial Franchise Fee



Business Description:

All Dry Services is an emerging leader in the restoration services industry specializing in water mitigation, mold remediation, fire damage repair, and trauma cleaning. We provide fast, professional services to help homeowners, property managers, and businesses recover from unexpected damage with best-in-class responsiveness and care. Unmatched branding, top-tier service with a proven, repeatable high-margin business model combined with exclusive national insurance accounts providing quality leads from day 1 and the robust Owner support in training, sales & marketing All Dry is an incredible opportunity!

Brand Differentiators and Competitive Advantages:

- **Specialized Equipment & Technology:** Franchisees are equipped with industrial-grade air movers, dehumidifiers, moisture meters, and HEPA air scrubbers – ensuring faster, more effective restoration compared to local competitors with limited tools.
- **Branded Service Vehicles:** All Dry provides fully wrapped service vans or trucks, acting as mobile billboards and enhancing local brand recognition while transporting essential equipment efficiently.
- **Comprehensive Service Offering:** From water damage restoration to mold remediation and cleanup, All Dry offers a full suite of services that meet diverse customer needs year-round.
- **Fast Response & Quality Results:** Proprietary systems and training empower franchisees to deliver quick, high-quality service that exceeds customer expectations.
- **Strong Brand Support & Reputation:** Franchisees benefit from All Dry's established brand, marketing resources, and operational guidance – positioning them as trusted experts in their local markets.

The Reason to Invest:

- **Fastest-Growing Restoration Brand**
 - Over 100 locations and 450 territories sold within 3 years
 - Proven repeatable model with franchisees achieving strong financial performance
- **Massive, Growing Industry**
 - \$17 billion restoration market with 5% annual growth
 - Resistant to government, Amazon, and AI disruption – no current industry disruptors
- **Strong Brand Differentiation**
 - #1 branding in the category
 - Reputation for best-in-class service and responsiveness
 - Experienced HQ team with proven success in home services industries
- **Efficient, Mobile Service Model**
 - Branded vehicles and specialized equipment enable franchisees to deliver fast, high-quality results directly at customer locations.

Franchisee Profile:

- A Passion to Help People in a Time of Need
- Desire & Drive to be a Business Owner
- High-Energy & Ambitious Self-Starter
- Ability to Recruit & Lead a Team
- Management Experience Preferred

Ownership Options

- Owner-Operator
- Manage-the-Manager
- Investor



INITIAL INVESTMENT

TYPE OF EXPENDITURE	AMOUNT
INITIAL FRANCHISE FEE	\$54,500
RENT & LEASE SECURITY DEPOSIT	\$0 - \$4,500
UTILITIES	\$0 - \$850
LEASEHOLD IMPROVEMENTS	\$0 - \$2,000
EMPLOYEE UNIFORMS & MARKETING MATERIALS	\$3,000 - \$5,500
FURNITURE & FIXTURES	\$5,000 - \$20,000
COMPUTER SYSTEMS	\$799 - \$2,500
INSURANCE	\$4,000 - \$8,000
VEHICLE	\$1,000 - \$85,000
SIGNAGE	\$0 - \$2,500
OFFICE EXPENSES	\$0 - \$2,500
EQUIPMENT & CONSUMABLES	\$38,000 - \$50,000
LICENSES & PERMITS	\$300 - \$2,500
DUES & SUBSCRIPTIONS	\$1,295 - \$3,500
TECHNOLOGY FEE (FIRST 3 MONTHS)	\$1,200
PROFESSIONAL FEES (LAWYER, ACCOUNTANT, ETC.)	\$1,500 - \$3,000
TRAINING FEE	\$5,000
TRAVEL, LODGING & MEALS FOR INITIAL TRAINING	\$1,000 - \$6,500
ADDITIONAL FUNDS (FOR FIRST 3 MONTHS)	\$39,000 - \$85,000
TOTAL	\$155,594 - \$344,500



*See Item 7 of the AllDry Franchise Disclosure Document for explanatory notes and details.

ITEM 19

CORPORATE OUTLET & 2024 DISCLOSED FRANCHISES GROSS REVENUE

2024 CALENDAR YEAR

OUTLETS	ALL (83 OUTLETS)	TOP THIRD (28 OUTLETS)	MIDDLE THIRD (28 OUTLETS)	BOTTOM THIRD (27 OUTLETS)
AVERAGE GROSS REVENUE	\$509,806	\$916,159	\$407,462	\$194,537
MEDIAN GROSS REVENUE	\$434,605	\$756,748	\$429,172	\$187,555
HIGH GROSS REVENUE	\$2,896,992	\$2,896,992	\$493,575	\$297,034
LOW GROSS REVENUE	\$55,264	\$508,537	\$304,031	\$55,264
NUMBER & PERCENTAGE OF OUTLETS THAT MET OR EXCEEDED THE AVERAGE GROSS REVENUE	27 OUTLETS (32.53%)	8 OUTLETS (28.57%)	15 OUTLETS (53.57%)	12 OUTLETS (42.86%)

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