



EMPOWERING STUDENTS TO CHANGE THEIR WORLD

Franchise Opportunity

Our franchise owners immerse themselves in personalized supplemental enrichment programs for Math, English, and test prep, fostering academic excellence with a purpose. Elevate your investment with a brand dedicated to shaping a brighter future through education and entrepreneurial triumph.

Company Background

Founded in 1995 by visionary entrepreneur Hao Lam, our business has been a trailblazer in the industry for 30 years. The franchise was established in 2011, marking the beginning of our successful franchising journey.

Franchisee Criteria

Ideal franchise candidates are dedicated, full-time individuals with a bachelor's degree, management experience, and a value for marketing with a promotional mindset. Candidates must be adaptable to industry changes and new technology. Passion for education, a desire to create a family legacy, and a commitment to community impact are crucial.

Training & Support

New franchises complete an in-depth, hands on training in Seattle to be successful business owners and operators of the Best in Class Business System. Founder Hao Lam regularly and personally mentors our franchisees, lending his rich experience and industry insights to empower our partners to collaborate and succeed.

Franchise Owner Success

Many of our franchisees started with just one location and are now thriving and living the American dream. Others, as multi-unit owners, successfully scale their businesses while enjoying a fulfilling lifestyle.

Competitive Advantage

We are proud to offer a unique edtech component that sets us apart from competitors. This platform simplifies access to content, reports, and classes for instructors, students, and parents. Our curriculum has been built by educational professionals, and utilized by tens of thousands of students across the country. Our team ensures a thorough grasp of the practices essential for effective educational development.

Territory

We prioritize the success of our franchisees by **offering exclusive and protected territories**. Each franchisee is granted a defined geographic area, allowing them to build robust local relationships with confidence.

Leadership



Hao Lam
Founder & CEO



Laura Leddusire
Chief Operating Officer



Patrick Yee
Chief Technology Officer



Stephanie Zhu
Chief Financial Officer

Investment Range

\$84,375 to
\$142,500

Initial Franchise Fee

\$45,000

Minimum Net Worth

\$200,000

of Locations

37 Locations
9 States