

ITEM 7: ESTIMATED INITIAL INVESTMENT

YOUR ESTIMATED INITIAL INVESTMENT – SINGLE TERRITORY

Type of Expenditure	Subcontractor Model Amount	Employee Model Amount	Method of Payment	When Due	To Whom Payment is to be Made
Initial Franchise Fee	\$59,000	\$59,000	Lump Sum	At signing of FA	Us
Your Training Expenses ¹	\$3,000 to \$5,500	\$3,000 to \$5,500	As arranged	As incurred	Third parties and Us
Vehicle Lease and Wrap ²	\$2,250 to \$4,500	\$6,750 to \$18,000	As arranged	As arranged	Third parties
Master Class ³	\$5,000	\$5,000	As arranged	At signing of FA	Us
Business Licenses and Permits ⁴	\$250 to \$3,000	\$3,500 to \$8,000	As arranged	As incurred	Third parties
Computer System and Setup ⁵	\$500 to \$1,000	\$500 to \$1,000	As arranged	As arranged	Third parties
Uniforms and Branded Materials ⁶	\$2,500 to \$4,000	\$2,500 to \$4,000	As arranged	As arranged	Third parties
Office Equipment and Supplies ⁷	\$500 to \$2,500	\$1,500 to \$5,000	As arranged	As arranged	Third parties
Professional Fees ⁸	\$500 to \$2,500	\$500 to \$2,500	As arranged	As incurred	Third parties
Marketing Development Fee ⁹	\$5,000	\$5,000	As arranged	As incurred	Us or an affiliate
Grand Opening Advertising/ Marketing ¹⁰	\$10,000 to \$15,000	\$10,000 to \$15,000	As arranged	As incurred	Third parties, us or an affiliate
Insurance ¹¹	\$2,500 to \$5,000	\$7,500 to \$13,000	As arranged	As arranged	Insurance Broker / Company
Equipment ¹²	\$0	\$3,000 to \$8,000	As arranged	As arranged	Third parties
Additional Funds (3 Months) ¹³	\$22,000 to \$30,000	\$32,000 to \$40,000	As arranged	As incurred	Third parties
TOTAL¹⁴	\$113,000 to \$142,000	\$139,750 to \$189,000			