

Voda Cleaning & Restoration

Franchise Summary

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Category: Cleaning Services, Repair & Restoration

Subcategory: Carpet Cleaning, Grout/Tile Restoration, Hardwood Floor Services, Water/Fire/Mold Damage and Insurance Restoration

Corporate Office: 1574 W. Broadway Street #202
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Schedule a call with us today, just click here:

<https://calendly.com/morris-shamouni/30min>

Franchise Fee: \$59,500

Royalties: 7%

Cash Investment: \$75,000
Total Investment: \$201,374 - \$357,608
NetWorth: \$250,000
VetFran: No
SBA approved: Yes
Master Franchise / Area Developer Opportunity: No

Founded: 2009
Franchised: 2023

Additional Details

Voda Cleaning & Restoration – A New Level of Franchise. A New Level of Clean. The industry's first and only cleaning & restoration franchise opportunity.

TWO FRANCHISES IN ONE: Franchising's only cleaning & restoration opportunity. Carpet and floor cleaning services produces consistent and predictable revenue immediately, which drives brand awareness and leads for higher revenue, insurance-paid restoration jobs.

At Voda Cleaning & Restoration, it's our mission to make life easier for those responsible for creating inviting, healthy spaces where people live, work and do business. We help customers be the heroes of their homes and businesses by providing essential cleaning (carpet, upholstery, tile & grout) and restoration (water and mold mitigation) services when customers need us most.

Voda Cleaning & Restoration is an essential, recession-resistant business – the need for our services never goes away. With a vision to "elevate the standards of cleaning and restoration across the nation," Voda Cleaning & Restoration utilizes a differentiated brand in the marketplace and robust service offering that provides franchisees with multiple revenue streams from both residential and commercial customers.

We have our franchisees back every step of the way. Leveraging a proven business model and unmatched franchise technology, support and marketing, we have built a strong yet simple franchise system that provides franchisees with everything they need to be successful in their local markets. All backed by an executive leadership team (ELT) with more than 50 years of franchising and related experience across 17 different franchise concepts.

Our Reasons To Believe (RTBs):

- A Booming, Recession-Resistant Industry: Grow your business within a \$200B+ restoration space, \$17B water mitigation industry & \$6B carpet cleaning space. Over 14,000 water damage events occur each day!
- Simple & Scalable Business Model: Home-based business, quick to launch 30-90 days, minimal non-licensed employees needed (2-3 to launch).
- Attractive Financials & ROI: Low investment and high margins. See Item 19
- Multiple Revenue Streams: Scalable revenue streams from both residential and commercial customers. Immediate cashflow from cleaning while you build your restoration business.
- Differentiated & Sophisticated Branding: Elevated and highly differentiated brand strategy developed with national brand agency. Unlike anything in the market and stands out from traditional providers.
- Experienced Leadership & Support Team: Team with over 50 years of experience across 17 franchise concepts.
- 'Done For You' Marketing, Lead Generation & Appointment Setting: Turn-key marketing support, lead generation, commercial outreach & 24/7 call center. We're a lead generation company that happens to sell cleaning & restoration.

- Industry-Leading Proprietary Technology Suite & Analytics: Best-in-class technology tools and partners, unmatched analytics platform Franchise Scoreboard™.

WHY Voda Cleaning & Restoration?

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OUR IDEAL FRANCHISEE

A hunger and drive to drive business results.
Coachable & willing to follow proven systems/procedures.
Positive, solution-oriented mindset.

AVAILABLE MARKETS

US markets available: All states except listed below
HOT Regions/Desirable: All available
States not approved: HI, IL, MD, NY
Pending registration: None
Canadian Referrals: No
International Referrals: No

BACKGROUND

Year founded: 2009
Year Franchised: 2023
Number of Territories Sold: 232
Number of Owners: 95
Number of franchises currently operating: 70
Number of corporate owned franchises: 1

Home Based: Yes
Absentee ownership available: Yes

FINANCIAL DETAILS

Franchise Fee: Single: \$59,500
Providing earnings guidance in Item 19 in FDD: Yes
Total investment range: \$201,374-\$357,608
Net worth requirement: \$250,000
Royalty: 7%
Additional fees: Brand Fund: 1% (2% after 13th month of operation) / IT
STACK: \$375/Month / MARKETING TECH
STACK: \$325/MONTH
Financial assistance available: No
VetFran program: No

SUPPORT & TRAINING PROVIDED

Training and support program details:
Initial Training (New Franchisee Training):

The Voda Way: Foundational Business Training
Voda Marketing: Marketing The Voda Way
Technical Field Training and Mastering
Best Practices in Cleaning and Restoration
Establishing Financial Best Practices
How to Manage and Create a Winning Team
Voda's Gold Standard for Customer Care
Job Shadowing

On-Going Support:

Hiring support
Field support
Supervision and/or assistance via on-site jobs, off-site, phone, or virtual
Strategic Growth Training
Managing Teams
New Milestone Preparation
Ongoing Marketing and Sales Training

Accepting Master Franchisor and Area Developer
Referrals: No
Average number of employees required: 3
E2 Visa Friendly: Yes

Cost for Training: \$0

Lodging and airfare included: No
Site Selection Assistance: Yes
Lease Negotiation Assistance: No

Mentor following training: Yes
Length of mentoring Franchisee: Ongoing

Last updated: 7/25/2025