



Frequently Asked Questions

Will I be the handyman?

No. Our franchise model is based on owners who are the business managers who work ON their business, not IN their business. Not only that, you don't need any construction experience either!

How do I find craftsmen?

We have a great tool for recruiting craftsmen and we help you become the "employer of choice" in any market with extra benefits you can offer your employees such as Health Insurance and a 401K program.

Is an office space required?

We do require a small office space for you and your Office Manager to work from as well as to secure strong SEO and a Google Pin map listing.

How will I find the work?

Because we focus on the lighter construction, small honey do list type of work in our marketing, the work and customers are plentiful! The key is to answer the phone, follow our detailed scripts, and book the work. Also, because this type of work is not only plentiful, it is repeatable, we create recurring customers in our model.

What is the Ace Hardware Relationship?

We are wholly owned by Ace Corporation. When you open your Ace Handyman Services, any existing Ace Reward Members who live in your zip codes will receive emails and marketing pieces monthly advertising your services. We are also listed on www.AceHardware.com and we have in-store signage kits. All those lead generation items are FREE to you!

