



a neighborly company



KEEPING THE HEART OF THE HOME RUNNING

FRANCHISE OPPORTUNITY

Industry Grows as Many Appliance Owners Prefer Repair Over Replacement

The appliance repair industry is seeing steady growth, driven by increased appliance ownership, technological advancements, and a growing preference for repair over replacement. The market reached \$4.6 billion in 2024 and is projected to grow through 2031. Emerging trends like smart appliance diagnostics and advanced technologies such as predictive maintenance are shaping the future of the industry. With strong consumer demand and ongoing innovation, appliance repair represents a promising and resilient business opportunity in the years ahead.

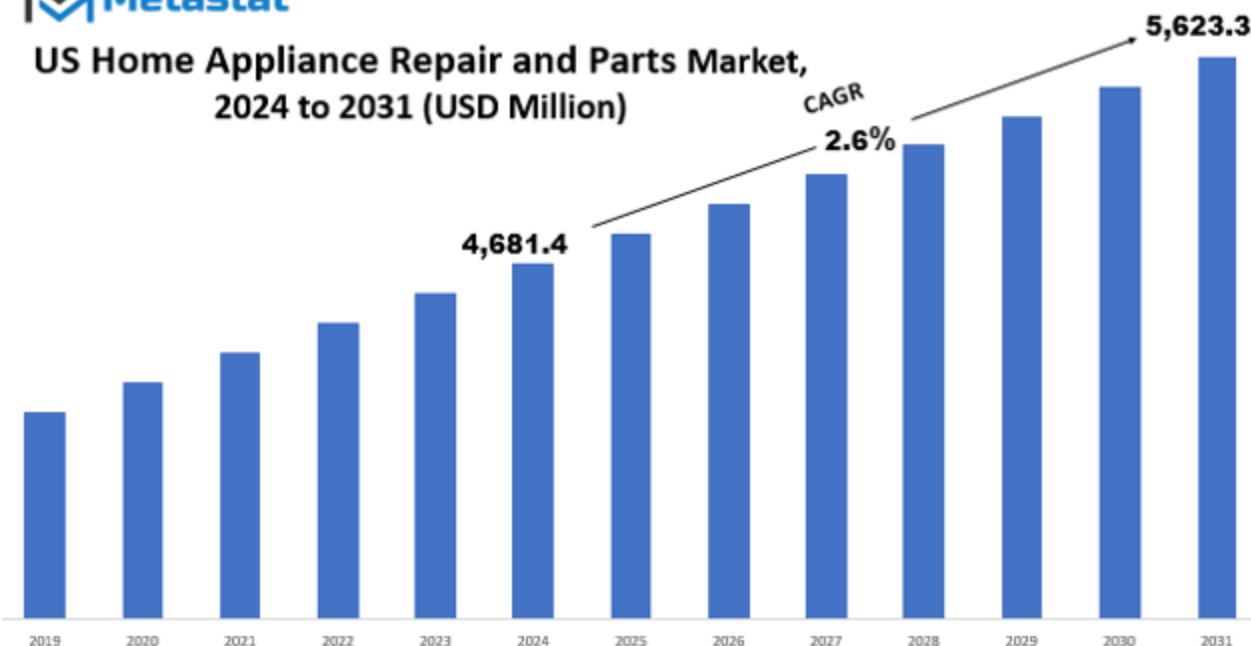
2.6%

North American Market CAGR,
2024 – 2031

Source: MetastatInsight.com



US Home Appliance Repair and Parts Market,
2024 to 2031 (USD Million)





Build a Business with the Trusted Name in Appliance Repair

Our story starts with one simple truth: Things don't last as long as they used to. And appliances might just top the list. According to the Better Business Bureau, while every home has 6–8 major appliances, over 50% of new appliances break down within five years. For better or worse, this illustrates the undeniable need for competent appliance repair services in every market across North America.

Mr. Appliance® began as the appliance industry needed to provide reliable service for products with increasing technological enhancements. Now standing as the only national appliance repair business in the U.S., Mr. Appliance has been the beneficiary of two very different external factors:

1. The pandemic resulted in more people working from home — meaning more and more usage of home appliances. **Appliance usage has gone up, along with wear and tear.** It's more economically feasible to repair than replace.
2. Technology has improved by leaps and bounds, turning most appliances into mini-computers, which has increased prices and therefore **makes repairing appliances an attractive alternative to replacing them.**

We've spent over twenty-five years optimizing our system to equip our franchise owners with the best tools, technology, and resources in the industry. This foundation allows franchise owners even with no industry experience to confidently grow their business and to secure a comfortable lifestyle for themselves and their families.

325+

franchise locations
in North America

25+

years of providing
solutions

1

only national appliance
repair business in the U.S.

Three Main Service Categories

Discover excellence in appliance care with Mr. Appliance, where our expertise extends across three premier service categories:

- Kitchen Appliance Repair: Dishwasher, Garbage Disposal, Microwave, Refrigerator, Oven/Stove Top, and More
- Laundry Appliance Repair: Dryer, Washing Machine, Dryer Vent Cleaning
- Appliance Parts: Established relationships let us source and warranty parts for every appliance we repair!

Investment Overview

\$116,500 - \$214,850¹

- \$85,000 in available liquid capital



We proudly offer active or retired military members who were honorably discharged a **20% discount** off the minimum initial franchise fee for qualified veterans.²

1. Does not include real estate costs. +any additional franchise fee and any real estate costs. The Mr. Appliance franchise cost range includes the initial franchise fee. Refer to Item 7 of the 2025 Mr. Appliance SPV LLC Franchise Disclosure Document for complete details.

2. Refer to Item 5 of the 2025 Mr. Appliance SPV LLC Franchise Disclosure Document for complete details.

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The reason we chose the home service industry is we felt there was a big need for a better appliance repair company in our area and me and my wife both enjoy serving people.



Dan Eichelberger

Multi-Unit Franchise Owner,
Ashland & Mansfield, OH

The Neighborly® Advantage

Mr. Appliance® is a part of Neighborly, the world's leader in home services franchising. Neighborly delivers premium service experiences to homes and businesses worldwide, providing trusted and comprehensive services to millions of customers each year across the industry-leading **19 franchise brands** in North America. We truly believe we are stronger together — and franchise owners can count on a **network of support** both locally and nationwide to share ideas, best practices and expertise throughout their business ownership journey.

40+ Years of Brand History & Proven Systems

Navigate the challenges of business ownership with ease. Neighborly's marketing and operational support help set you on a potential path to success.



\$7.7M in Rebates Provided in 2024 From ProTradeNet®

Neighborly brand franchise owners can take advantage of savings and rebates from over 250 vendors.



\$4.1B+ Neighborly Systemwide Revenue

The multi-brand portfolio means that networking and customer referrals can flow more easily between sister brands in the same local market, creating value for customers and our franchise owners.



Extensive Network & Owner Assistance

Go into business for yourself, but not by yourself. With over **5,500+** locations nationwide, access to fellow owners and third-party support, we take some of the stress out of the ownership experience.



Our owners come from many backgrounds; whether experienced in the repair industry, proven leaders leaving their corporate jobs for control and stability in their lives, veterans bringing their trained skills to business ownership or simply a passion for helping their community in an essential industry. No matter your background, experience in leadership and willingness to follow established processes makes you a prime candidate for franchise ownership with Mr. Appliance.