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ABOUT THE BRAND

AllDry Services is a restoration company specializing in water mitigation, mold remediation, fire damage repair, and trauma cleaning. They provide fast, professional services to help homeowners, property managers, and businesses recover from unexpected damage with best-in-class responsiveness and care.

ALLDRY SERVICES

Water Damage Restoration

Mold Removal Services

Fire Damage Restoration

Smoke Damage Restoration

Sewage Clean Up

Storm Damage Restoration

Odor Removal

Leak Detection Services

Commercial Restoration Services

Trauma and Crime Scene Clean Up

Hazardous Material Clean Up

Flood Damage

THE TIMELINE

2014

AllDry Founded & First Corporate Location Opened

2018

AllDry Introduced "Puddles" Branding

2019

Began Franchising

2020

1st Franchise Location Sold

2025

100 locations with 450 territories sold

THE DIFFERENCE

✓ **Specialized Equipment & Technology**
Franchisees are equipped with industrial-grade air movers, dehumidifiers, moisture meters, and HEPA air scrubbers – ensuring faster, more effective restoration compared to local competitors with limited tools.

✓ **Branded Service Vehicles**
All Dry provides fully wrapped service vans or trucks, acting as mobile billboards and enhancing local brand recognition while transporting essential equipment efficiently.

✓ **Comprehensive Service Offering**
From water damage restoration to mold remediation and cleanup, All Dry offers a full suite of services that meet diverse customer needs year-round.

✓ **Fast Response & Quality Results**
Proprietary systems and training empower franchisees to deliver quick, high-quality service that exceeds customer expectations.

✓ **Strong Brand Support & Reputation**
Franchisees benefit from All Dry's established brand, marketing resources, and operational guidance – positioning them as trusted experts in their local markets.

THE REASON TO INVEST

FASTEST-GROWING RESTORATION BRAND

- Over 100 locations and 450 territories sold within 3 years
- Proven repeatable model with franchisees achieving strong financial performance

ESSENTIAL, RESILIENT SERVICES

- Provides critical water, mold, fire, and trauma restoration services
- No down season; consistent demand driven by unexpected events

EXCLUSIVE ADVANTAGES

- National insurance partnerships driving high-quality leads
- No contractor's license needed for core services in most states

EFFICIENT, MOBILE SERVICE MODEL:

- Branded vehicles and specialized equipment enable franchisees to deliver fast, high-quality results directly at customer locations.

LOW BARRIER, QUICK RAMP-UP

- Home-based model with minimal overhead
- Operational in ~30 days with a small team of 2–5 employees

THE WHITE SPACE

U.S. MARKET SIZE:

- Damage restoration services in the U.S. represent a $7.1 billion industry

GLOBAL SCALE:

- The global disaster restoration services market is valued at $43 billion in 2025, projected to reach $55–71 billion by 2030–2033 (CAGR: 5.3–6.7%)

NORTH AMERICA DOMINANCE:

- North America accounts for 36–40% of global market revenue, remaining the largest regional market

SEGMENT BREAKDOWN:

- Cleaning & restoration services contribute ~$80 billion globally within the broader restoration/remediation sector
- Water damage restoration alone makes up ~41% of industry revenue
- 14,000 people per day experience water damage

FRANCHISE FEES

1 UNIT:
$54,500

2 PK:
$99,500

3 PK:
$139,500

4 PK:
$174,500

5 PK: $209,500

TERRITORIES

Population Pack	1
Total Population	250,000
Franchise Fee	$54500
Additional Price Per Person	$0.20

**See Item 5 of AllDry Franchise Disclosure Document for explanatory notes and details.*

INITIAL INVESTMENT

TYPE OF EXPENDITURE	AMOUNT
INITIAL FRANCHISE FEE	$54,500
RENT & LEASE SECURITY DEPOSIT	$0 - $4,500
UTILITIES	$0 - $850
LEASEHOLD IMPROVEMENTS	$0 - $2,000
EMPLOYEE UNIFORMS & MARKETING MATERIALS	$3,000 - $5,500
FURNITURE & FIXTURES	$5,000 - $20,000
COMPUTER SYSTEMS	$799 - $2,500
INSURANCE	$4,000 - $8,000
VEHICLE	$1,000 - $85,000
SIGNAGE	$0 - $2,500
OFFICE EXPENSES	$0 - $2,500
EQUIPMENT & CONSUMABLES	$38,000 - $50,000
LICENSES & PERMITS	$300 - $2,500
DUES & SUBSCRIPTIONS	$1,295 - $3,500
TECHNOLOGY FEE (FIRST 3 MONTHS	$1,200
PROFESSIONAL FEES (LAWYER, ACCOUNTANT, ETC.)	$1,500 - $3,000
TRAINING FEE	$5,000
TRAVEL, LODGING & MEALS FOR INITIAL TRAINING	$1,000 - $6,500
ADDITIONAL FUNDS (FOR FIRST 3 MONTHS)	$39,000 - $85,000
TOTAL	**$155,594 - $344,500**

***See Item 7 of the All Dry Franchise Disclosure Document for explanatory notes and details.**

ITEM 19

CORPORATE OUTLET & 2024 DISCLOSED FRANCHISES GROSS REVENUE				
2024 CALENDAR YEAR				
OUTLETS	ALL (83 OUTLETS)	TOP THIRD (28 OUTLETS)	MIDDLE THIRD (28 OUTLETS)	BOTTOM THIRD (27 OUTLETS)
AVERAGE GROSS REVENUE	$509,806	$916,159	$407,462	$194,537
MEDIAN GROSS REVENUE	$434,605	$756,748	$429,172	$187,555
HIGH GROSS REVENUE	$2,896,992	$2,896,992	$493,575	$297,034
LOW GROSS REVENUE	$55,264	$508,537	$304,031	$55,264
NUMBER & PERCENTAGE OF OUTLETS THAT MET OR EXCEEDED THE AVERAGE GROSS REVENUE	27 OUTLETS (32.53%)	8 OUTLETS (28.57%)	15 OUTLETS (53.57%)	12 OUTLETS (42.86%)

*See Item 19 of the All Dry Franchise Disclosure Document for explanatory notes and details.

FRANCHISEE PROFILE

- A passion to help people in a time of need
- Desire and drive to be a business owner
- High-energy
- Ambitious
- Self-starter
- Ability to recruit and lead a team
- Management experience preferred

THE POSITIONING

WHO WE ARE

- Emerging leader in restoration services
- Specializing in water mitigation, mold remediation, fire damage repair, and trauma cleaning

WHAT SETS US APART

- Unmatched branding within the industry
- Best-in-class service and responsiveness
- Proven, repeatable high-margin business model
- Exclusive national insurance accounts providing quality leads
- Robust support: onboarding, training, sales & marketing systems

SUMMARY OF OPPORTUNITIES

High-Growth Industry: $17 billion restoration market with 5% annual growth and no major disruptors

Strong Brand Positioning: Fastest-growing restoration brand with unmatched branding and reputation

Proven Business Model: Repeatable, scalable operations with strong unit economics

Robust Support: Comprehensive training, onboarding, business coaching, and vendor partnerships

Expansive Market Availability: Over 100 locations sold, strong availability in major markets nationwide

Visionary Leadership: Experienced team guiding franchisees to build profitable, resilient businesses

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