

All Dry

Franchise Summary

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Category: [Cleaning Services](#), [Repair & Restoration](#)

Subcategory: [Carpet Cleaning](#), [Water/Fire/Mold Damage and Insurance Restoration](#)

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Website: <https://americasgreatestfranchises.com/all-dry-service-franchise>



Franchise Fee: \$54,500

Royalties: 7%

Cash Investment: \$250,000

Total Investment: \$155,594 - \$344,500

NetWorth: \$500,000

VetFran: Yes

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 2014

Franchised: 2020

Additional Details

All Dry: Here For You When Chaos Strikes

When disaster strikes, All Dry comes to the rescue. We expect the unexpected. A fast growing, up and coming national competitor in the water remediation space, All Dry has awarded over 300 territories and is launching franchisees on average 45 days after signing. Since 2014, All Dry Services has been dedicated to helping homeowners and business owners who are dealing with the aftermath of disasters in the water restoration and mold remediation space – a \$17B industry – and still growing strong. All Dry gets insurance leads, so no haggling with homeowner and no high-pressure sales. Since Insurance pays most claims, we do not compete on price, only branding and customer service. The business can be run at home and also semi-absentee/executive model. All Dry has outstanding branding and the ability to drive six figure returns in year one and has been attracting experienced franchisees as well as first timers.

Business Model: Owner-Operator, Semi-Absentee & Multi-Unit

Financials: \$87,749 - \$275,300 investment Item 19 Earnings Claims: 2022 High Gross Revenue - \$1,170,553.00 2022 Avg. Gross Revenue - \$362,675.20 Net Income: \$837,144.37 Net Margins: 28.54%

Right-Fit Candidates: Net Worth \$500k / Liquid \$250k minimum for a single territory- Primarily looking for business-minded, organized **LEADERS** with team management or sales experience. White collar professionals who can speak a blue-collar language and know how to build a strong culture. No construction or remediation or service experience required!

All Dry is well capitalized, backed back a seasoned leadership team with 27 years of experience in home service and is ready to make a splash!

Competitive Advantages:

- Quick to launch franchise model
- Operational simplicity
- Pre-negotiated rates with insurance companies for max profits, easy tech bids, easy customer pricing
- Fast track marketing system
- Proven process and procedures
- COVID safe, on-demand online training resources
- Dedicated support team
- Home based business possibilities
- Semi-absentee ownership
- Low cost of entry
- Open territory availability
- Highly recognizable and likeable branding - "Puddles" mascot

Top 5 Selling Points:

1. Item 19 is strong! Item 7 is low!
2. No hard sales - Insurance leads, jobs and payments
3. Simple model - home based, open in 30 days, few employees
4. Non-seasonal and Covid resistant
5. Semi-absentee ownership

WHY All Dry?

Simple model - home based, open in 30 days, few employees
Non-seasonal and Covid resistant
No hard sales - Insurance leads, jobs and payments

OUR IDEAL FRANCHISEE

Must have a passion to help people in time of need
Desire and drive to be a business owner
High-energy, ambitious self-starter

AVAILABLE MARKETS

Effective: IN, RI, WI & ALL FTC, Business Opportunity & Filing States
Pending: CA, IL, MD, MI, MN, NY, ND, SD, VA, WA
Deferred: None
Not Registering: HI
Canadian Referrals: No
International Referrals: No

BACKGROUND

Year founded: 2014
Year Franchised: 2020
Number of franchises currently operating: 150+ franchisees for 440+ locations, 501 units awarded
Number of corporate owned franchises: 1

Home Based: Yes
Absentee ownership available: Yes
Accepting Master Franchisor and Area Developer Referrals: No
Average number of employees required: 2-3
E2 Visa Friendly: No

FINANCIAL DETAILS

Franchise Fee: Single: \$49,500
Providing earnings guidance in Item 19 in FDD: Yes
Total investment range: \$87,749 - \$275,300
Net worth requirement: \$500,000
Royalty: 7%
Additional fees: 1% Brand Fund
Financial assistance available: No
VetFran program: Yes

SUPPORT & TRAINING PROVIDED

Training and support program details:

T-minus 30 Days to Launch: Onboarding Kickoff, Pre-Training and Support Calls, Introduction to All Dry University, Hiring Game Plan, CRM Overview, Paperwork Overview
T-minus 20 Days to Launch: Continue weekly Support Calls, Introduction to All Dry Market, Virtual Training Sessions and Webinars
T-minus 15 Days to Launch: Marketing Strategies and Planning, Develop and implement a plan-based time-tested direct lead source marketing strategy, Continue weekly Support Calls, Material, Equipment & PPE Overview
T-minus 10 Days to Launch: Continue weekly Support Calls, Invoicing Overview, Administrative Training
T-minus 5 Days to Launch: Continued pre-training and support calls, Tech training

Cost for Training: Estimating \$1,500 - \$2,500 for travel, lodging and meals for initial training

Lodging and airfare included: No
Site Selection Assistance: No
Lease Negotiation Assistance: No

Mentor following training: Yes
Length of mentoring Franchisee: On-Going