

Caring Senior Service

Franchise Summary

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Category: Senior Services

Subcategory: Non-Medical In-Home Care

Corporate Office: San Antonio, TX 78212

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Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$49,000

Royalties: 5%

Cash Investment: \$150,000

Total Investment: \$116,874 - \$176,116

NetWorth: \$250,000

VetFran: Yes

Home-based: No

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 1991

Franchised: 2002

Additional Details

This is a high growth and recession resistant industry with an AUV Average between \$789,230 with a high of \$2,247,826! The ROI is outstanding with a low initial investment. There are online leads generated for the franchisees and we utilize a best-in-class proprietary software that is completely tablet based and paperless. We have a well defined blueprint for success with a business model that can be single or multi-unit ownership driven. We also have very high marks with franchise satisfaction.

WHY Caring Senior Service?

Exploding population that needs care for aging in-home.
Recession Resistant
Great ROI

OUR IDEAL FRANCHISEE

A tenacious business builder, never satisfied until they dominate the market. Motivated by accomplishment, they have a goal-oriented lifestyles and a deep commitment to success. Results, respect and control define success for the Achiever. They prefer unique, scalable, quality service and business-to-business or solution-oriented concepts. Hands-on business builder focused on long-term relationships and customer satisfaction. Motivated by a deeply rooted moral code they are hardworking and committed to providing for and protecting their loved ones. Family and security defines success for the Belonger. They favor proven, practical service or solution-based. They are good listeners, problem-solvers and understand that quality service is the competitive advantage of attracting clients and retaining business.

AVAILABLE MARKETS

US markets available: All except MD, ND, NY, OR, RI, SD, WA
HOT Regions/Desirable: Over 500 markets across the United States
NOT available: MD, ND, NY, RI, SD, WA

FINANCIAL DETAILS

Franchise Fee: Single: \$49,000
Providing earnings guidance in Item 19 in FDD: Yes
Total investment range: \$116,874 - \$176,116
Net worth requirement: \$250,000
Royalty: 5% of Gross Billings
Additional fees: Review Franchise Disclosure Document
Financial assistance available: No
VetFran program: Yes
>>> 20% Discount on Franchise Fee for Veterans, Women & Minorities ~ **THIS DOES NOT AFFECT YOUR COMMISSION!!!**

SUPPORT & TRAINING PROVIDED

Training and support program details:

New Owner Training is now 5 days virtual AND 5 days classroom in San Antonio.

Company Introduction, Process and Roles
Overview and Computer Orientation - 4 hours classroom, 4 hours field
Business Management - 2.5 hours field
Caregiver Recruitment - 4 hours classroom, 6 hours field
Caregiver Orientation - 2 hours classroom, 3 hours field
Caregiver Training - 2 hours classroom, 1 hour field
Caregiver Communication - 1 hour classroom, 1 hour field
Care Opportunity Call - 2 hours classroom, 5.5 hours field
Client Care Consultation - 2 hours classroom, 3 hours field

Canadian Referrals: No
International Referrals: No

BACKGROUND

Year founded: 1991
Year Franchised: 2002
Number of franchises currently operating:
51
Number of corporate owned franchises: 5

Home Based: No
Absentee ownership available: No
Semi-Absentee available: YES
Accepting Master Franchisor and Area
Developer Referrals: No
Average number of employees required:
3 Full time staff, 25 - 35 part time
caregivers
E2 Visa Friendly: Yes

Client Admission - 1 hour classroom, 1 hour field
Supervisory Visits - 1 hour classroom, 2 hours
field

Care Coordination - 1 hour classroom, 1.5 hours
field

Family Communication - 1 hour field

Complaint Handling - 1 hour field

Specialty Programs - 1 hour classroom, .5 hours
field

Referral Services - Marketing - 2 hours
classroom, 20 hours field

Online Lead Generation - 1.5 hours field

Referral Source Data Entry - 2 hours field

Office Guidelines - 1 hour classroom, 1.5 hours
field

Scheduling - 2 hours classroom, 2.5 hours field

Billing and Collection - 2 hours classroom, 2
hours field

Payroll - 2 hours classroom, 1 hour field

Finance - 1.5 hours field

Quality Assurance and Process Improvement - 2
hours classroom, 2 hours field

Emergency Preparedness Planning and
Implementation - 2 hours classroom, 1 hour field

Cost for Training: Up to 3 as part of the initial
franchise fee.

Lodging and airfare included: No

Site Selection Assistance: Yes

Lease Negotiation Assistance: No

Mentor following training: Yes

Length of mentoring Franchisee: Ongoing

Last updated: 4/18/2024