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Interested in franchise ownership?



ABOUT GOOSEHEAD

Founded in 2003 by real estate investor Robyn Jones and her husband Mark, Goosehead Insurance set out to transform the industry by giving clients unparalleled access to information and product choice. Today, Goosehead is a national leader, built on one core principle: putting the client at the center of everything we do.

BE THE DISRUPTOR

Goosehead Insurance is a brokerage that operates differently from traditional insurance. Rather than offering policies from a single provider, we shop the market on behalf of our clients to find them the best coverage at competitive rates.



Capitalize on a Massive Market

- \$498B Property & Casualty Market
- Opportunity for significant growth (<1% Market Share)



Earn Continuous Income

- Residual income from a subscription based model
- Low predictable overhead
- Build a asset to establish generational wealth



Benefit from a Proven Model

- 20 years of proven industry expertise & 200+ carriers
- Industry leading technology that simplifies the sales process
- Back office and customer support offload

\$3.8B

Total Written
Premium

84%

Industry-Leading
Customer Retention

1,100+

Operating
Franchises

\$315M

Total
Revenue