(310) 901-5611

morris@generalfranchise.com

## **WE BUY UGLY HOUSES DISCOVERY PROCESS**

After the call, should we both want to continue, you will begin our no-cost, no-obligation Discovery Process by completing a brief Request for Consideration (RFC for short). This will tell us a little about you and where you might want to buy houses. Your Discovery Process will be tailored to your RFC.

Here you will learn more about our marketing support, lead generation, operations, lending and economics.

By phone, video and email will provide an in-depth review of the HomeVestors model and how we get better deals than other investors. You'll get the opportunity to chat with HomeVestors Franchisees and ask about their day-to-day experiences and location performances

Should we all decide it's a fit, you can fill out the HomeVestors Application online and have an answer in just a few days.

**APPLICATION** 

COMPLETE RFC



VALIDATION



















INITIAL CALL

This phone call will help us get better acquainted and help you find out whether you're a good fit to buy houses with HomeVestors. You will be speaking with someone who understands our business in every detail.

4SP/ FDD

Completing the 4-Strengths Profile will help us advise you on what role in the business might suit you best, and whether you might need anyone else in your business. You also will receive the Franchise Disclosure Document (FDD), which provides details on the opportunity, including investment levels and financial information for open locations.

MEET DEVELOPMENT AGENT

As a new Franchisee, you will work alongside an experienced Franchisee, called a Development Agent, who will help teach you the HomeVestors Process in the field, on the ground. This person's hands-on experience building a successful HomeVestors business will be instrumental in helping you set, monitor and achieve your goals. This is your chance to meet that person.

DISCOVERY DAY

If you choose, you can watch a live or recorded Discovery Day webinar, hosted by HomeVestors Executives and Franchisees, that covers important topics in our business. The Franchisees also will answer questions from the

audience.

FRANCHISE AWARDED

Congratulations! You've just become the newest owner of a HomeVestors Franchise, absolutely THE BEST way to buy houses at deep discounts on a consistent basis.