

PuroClean

Franchise Summary

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Schedule a call with us today, just click here:

<https://calendly.com/morris-shamouni/30min>

Franchise Fee: \$59,000

Royalties: 10% - 3%

Cash Investment: \$100,000

Total Investment: \$226,000 - \$262,020

NetWorth: \$250,000

VetFran: Yes

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 1986

Franchised: 1991

Additional Details

PuroClean franchisees service a \$210 billion dollar recession-proof niche industry in one of the largest customer base in the country - the insurance property claims customers. PuroClean is an emergency service business providing services to insurance companies, residential and commercial property owners requiring fast restoration services from water damage, smoke and fire clean up.

PuroClean is experiencing dynamic growth and expansion in this immense market. No prior industry experience necessary. Expanded local market opportunities available. Needs based, high-volume, low overhead industry with high profit margins.

WHY PuroClean?

Needs based, recession resilient business
Modest start-up costs
Unlimited growth potential

OUR IDEAL FRANCHISEE

Professional sales and marketing (they hire operations manager)
Operational and project management (they hire marketers)
High customer service standards
Positive attitude / Community focused (they like to be the hero)
Self-motivated and independent
Willing to follow a proven system

AVAILABLE MARKETS

US markets available: All except noted below
HOT Regions/Desirable: All available
NOT available: None
Canadian Referrals: No
International Referrals: No

BACKGROUND

Franchised Units: 500 and counting in North America
Company Owned Units: 0
Projected New Units (12 Months): 60
Average Number of Employees: 7-9
Passive Ownership: No

Last updated: 6/17/2025

FINANCIAL DETAILS

Franchise Fee: \$59,000
Financial Assistance Provided:
PuroClean helps secure financing with 3rd party vendor partners and outside lending institutions, including SBA.
Cash Investment: \$100,000 - \$150,000
Total Investment: \$226,000 - \$262,020
Minimum Net Worth: \$250,000
Royalty: 10% to 3% Sliding Scale
Ad: 2% (capped annually)
VetFran: Yes, 25% off Franchise Fee

SUPPORT & TRAINING PROVIDED

Training and support program details:

Prepare for the PuroClean academy with online modules and pre-training followed by extensive 14 days of hands-on learning at the headquarters followed up with our mentorship program (*new for 2024) coupled with heavy initial training with a dedicated Regional Director. Franchisees also benefit from ongoing support and networking with franchise owners and our knowledgeable home office staff

Site Selection Assistance: Vendor relationship
Lease Negotiation Assistance: Vendor relationship
Co-Operative Advertising: N/A