



SURPRISINGLY HIGH REVENUE POTENTIAL

WHY COLLEGE HUNKS?

- **Net Promoter Score** is currently **90** (customer satisfaction score) and higher than Amazon, Apple, Costco, Nordstrom and Southwest Airlines.
- **Performance Team** provides extensive training and ongoing support. Each account is assigned a Business Coach and a Marketing Coach to ensure owners are reaching their goals and maximizing their profits. In the past 10 years the average revenue for locations offering both Move + Junk that have been in business at least a year, we've seen the average revenue go from \$442,000-2013 to \$1.72M in 2022.
- **National Accounts and Strategic Partnerships** add revenue to your bottom line.
- **In-House Call Center** 8am-Midnight EST, booked over 420,000 jobs in 2022.
- **DOING THE RIGHT THING:** 70% of the "junk" we pick up is donated or recycled. College HUNKS donates 2 meals to food-insecure families for every job. During the COVID lockdown of 2020, we began offering free moves for victims of domestic violence.



AWARDS:

- ▶ **2022 Top Growth Franchise**
- Entrepreneur Magazine
- ▶ **2022 A-Rated Franchise**
- Franchise Grade
- ▶ **2022 Top Rated Franchise**
- Franchise Chatter
- ▶ **2022 – Top Franchise Culture**
- Franchise Business Review
- ▶ **2022 Top Low Cost Franchise**
- Entrepreneur Magazine
- ▶ **2022 Top Franchise for Veterans**
- Entrepreneur Magazine

GREAT FRANCHISEES ARE:

Men and Women with leadership ability who seek purpose and have a sense of humor (we are a fun, enthusiastic brand). No heavy lifting or industry experience required! Owners from all backgrounds including management, marketing and sales as well as prior military truly excel!

AS SEEN ON:



SHARK
TANK

UNDERCOVER
BOSS

TOP 25 % FRANCHISEES AVG

\$3.47M

GROSS REVENUE IN 2022*

TOP 25 % FRANCHISEES

\$754,498

EBITDA IN 2022*

*See FDD Item 19

FOR ADDITIONAL INFORMATION, CONTACT:

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H.U.N.K.S. STANDS FOR HONEST, UNIFORMED, NICE, KNOWLEDGEABLE, SERVICE

WHO IS **COLLEGE HUNKS?**

COLLEGE HUNKS IS A \$260,000,000 COMPANY WITH OVER 200 FRANCHISE OWNERS THAT PROVIDES MOVING AND JUNK HAULING SERVICES IN AN INDUSTRY LITTERED WITH MEDIOCRITY.



- Our net promoter score is 90, higher than iconic brands like Apple, Costco, Nordstrom and Amazon.
- College Hunks has over 150,000 5-Star reviews on Google.
- We have the IFA franchisee of the year for 2022 and 15 locations on the Inc 5000 list for fastest growing companies in America.
- The average revenue for our locations in business for at least a year offering Junk + Move is \$1.72M but beyond the numbers, we are very community-centric and we donate 2 nutritious meals for every job we do to the US Hunger Project and began offering free moves for victims of domestic violence during COVID and continue to work with battered women's shelters. We also donate items that we pick up that are no longer needed/wanted to national partners like Habitat for Humanity, Goodwill, Salvation Army and also local churches or charities.

It's \$300-315K all in, we provide all the training, technology, coaching and resources to be hugely successful including our own, in-house call center that books the jobs for you. They handled a million calls last year alone and our new national accounts team added over \$5,000,000 in marketing free jobs for our franchise owners last year and we fully expect to double that number this year.

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