

## Phenix Salon Suites

Franchise Summary

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**Category:** Personal Care Services, Real Estate Services

**Subcategory:** Salon Suites

**Corporate Office:** Las Vegas, NV 89113

**Contact:** Morris Shamouni

**Phone:** 310-901-5611



**Website:** <https://americasgreatestfranchises.com>



**Franchise Fee:** \$52,500

**Royalties:** \$.34 PSF

**Cash Investment:** \$300,000

**Total Investment:** \$721,109 - \$1,420,469

**NetWorth:** \$1,000,000

**VetFran:** Yes

**Home-based:** No

**SBA approved:**

**Master Franchise / Area Developer Opportunity:** Yes

**Founded:** 2007

**Franchised:** 2012

## **Additional Details**

Phenix Salon Suites is the nation's #1 salon suite franchise concept, and the only Salon Suite / Studio concept to earn a Franchise 500® ranking by Entrepreneur Magazine 11 years in a row. As one of the fastest-growing salon suite concepts in the US, the company began growing through franchising in 2012 and now has over 400 locations operating in the US with international development in five countries. The explosive growth of Phenix Salon Suites is due to their in-depth knowledge and understanding of the needs of the Salon Community. A deep love and passion for the salon industry and truly caring for every lifestyle professional that is part of the Phenix Salon Suites family is what sets Phenix apart from the competition (along with lower fees, focus on our franchisees' success, property management app for franchisee and booking CC processing app for lifestyle professionals).

### **WHY Phenix Salon Suites?**

Semi Absentee Model – 8-12 hours per week, manage 1 part time employee.  
Recession Resistant Industry, No Seasonality - Hair never stops growing.  
Technology Resistant Industry.

### **OUR IDEAL FRANCHISEE**

The ideal Franchisee is one that is a self motivator, willing to learn and does not want to work 40 hours per week.

### **AVAILABLE MARKETS**

US markets available: All except noted below  
HOT Regions/Desirable: All available  
NOT available: CO, DC, MD, NC, & VA  
Canadian Referrals: Yes  
International Referrals: Yes

### **BACKGROUND**

Year founded: 2007  
Year Franchised: 2012  
Number of franchises currently operating: 400  
Number of corporate owned franchises: 29

Home Based: No  
Absentee ownership available: Yes  
Accepting Master Franchisor and Area  
Developer Referrals: Yes – only international  
Average number of employees required: 1 Part-Time  
E2 Visa Friendly: NO

*Last updated: 7/27/2025*

### **FINANCIAL DETAILS**

Franchise Fee: \$52,500 (1 Unit), \$93,000 (2 Units), \$128,000 (3 Units)  
Providing earnings guidance in Item 19 in FDD: Yes  
Total investment range: \$718,477 - \$1,932,884 (before TI)  
Liquidity(cash, stocks, bonds) requirement: \$300,000  
Net worth requirement: \$1,000,000  
Royalty: \$.33 PSF  
Additional fees: \$.06 per square foot – National brand fee  
Financial assistance available: Yes  
VetFran program: Yes

### **SUPPORT & TRAINING PROVIDED**

Training and support program details: Phenix Salon Suites provides 2 1/2 days of Training for new Franchisees. The Management team is also very hands on from Site Selection to lease negotiations, construction, operations and marketing.

All training is currently conducted in our Colorado Springs, CO Headquarters.

Cost for Training:  
a. Investor: 0  
b. Others: 0  
c. Later for new hires: 0

Lodging and airfare included: No  
Site Selection Assistance: Yes  
Lease Negotiation Assistance: Yes  
Mentor following training: Yes  
Length of mentoring Franchisee: On-going