

Phenix Salon Suites

Franchise Summary

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Category: Personal Care Services, Real Estate Services

Subcategory: Salon Suites

Corporate Office: Las Vegas, NV 89113

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Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$52,500

Royalties: \$.34 PSF

Cash Investment: \$300,000

Total Investment: \$721,109 - \$1,420,469

NetWorth: \$1,000,000

VetFran: Yes

Home-based: No

SBA approved:

Master Franchise / Area Developer Opportunity: Yes

Founded: 2007

Franchised: 2012

Additional Details

Phenix Salon Suites is the nation's #1 salon suite franchise concept, and the only Salon Suite / Studio concept to earn a Franchise 500® ranking by Entrepreneur Magazine 11 years in a row. As one of the fastest-growing salon suite concepts in the US, the company began growing through franchising in 2012 and now has over 400 locations operating in the US with international development in five countries. The explosive growth of Phenix Salon Suites is due to their in-depth knowledge and understanding of the needs of the Salon Community. A deep love and passion for the salon industry and truly caring for every lifestyle professional that is part of the Phenix Salon Suites family is what sets Phenix apart from the competition (along with lower fees, focus on our franchisees' success, property management app for franchisee and booking CC processing app for lifestyle professionals).

WHY Phenix Salon Suites?

Semi Absentee Model – 8-12 hours per week, manage 1 part time employee.
Recession Resistant Industry, No Seasonality - Hair never stops growing.
Technology Resistant Industry.

OUR IDEAL FRANCHISEE

The ideal Franchisee is one that is a self motivator, willing to learn and does not want to work 40 hours per week.

AVAILABLE MARKETS

US markets available: All except noted below
HOT Regions/Desirable: All available
NOT available: CO, DC, MD, NC, & VA
Canadian Referrals: Yes
International Referrals: Yes

BACKGROUND

Year founded: 2007
Year Franchised: 2012
Number of franchises currently operating: 400
Number of corporate owned franchises: 29

Home Based: No
Absentee ownership available: Yes
Accepting Master Franchisor and Area Developer Referrals: Yes – only international
Average number of employees required: 1 Part-Time
E2 Visa Friendly: NO

Last updated: 7/27/2025

FINANCIAL DETAILS

Franchise Fee: \$52,500 (1 Unit), \$93,000 (2 Units), \$128,000 (3 Units)
Providing earnings guidance in Item 19 in FDD: Yes
Total investment range: \$718,477 - \$1,932,884 (before TI)
Liquidity(cash, stocks, bonds) requirement: \$300,000
Net worth requirement: \$1,000,000
Royalty: \$.33 PSF
Additional fees: \$.06 per square foot – National brand fee
Financial assistance available: Yes
VetFran program: Yes

SUPPORT & TRAINING PROVIDED

Training and support program details:
Phenix Salon Suites provides 2 1/2 days of Training for new Franchisees. The Management team is also very hands on from Site Selection to lease negotiations, construction, operations and marketing.

All training is currently conducted in our Colorado Springs, CO Headquarters.

Cost for Training:
a. Investor: 0
b. Others: 0
c. Later for new hires: 0

Lodging and airfare included: No
Site Selection Assistance: Yes
Lease Negotiation Assistance: Yes
Mentor following training: Yes
Length of mentoring Franchisee: On-going