

Franchise Opportunities

The #1 caterer to the business community

Morris Shamouni

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Corporate Caterers - Executive Corporate Office

Miami, FL 33176

(310) 901-5611

www.americasgreatestfranchises.com



America's Favorite Office Caterer
corporatecaterers.com

Corporate Caterers Franchise

A Recipe for Success

Franchising Works

Corporate Caterers is part of the multi-billion dollar catering segment within the foodservice industry, yet we service a more defined segment within catering – weekday breakfast and lunch catering for commercial and professional clients only. We’ve proven what works, and we’re offering you a franchise opportunity at the same success we’ve had.

We have the business systems, software programs, food prep & kitchen operations, employee & driver training, and marketing & promotional concepts ready for you to learn, implement and use.

“With this well-defined methodology, our locations delivered over one million meals last year.”

How We Did It

The goals of Corporate Caterers started idealistic: **low start-up costs, limited overhead costs, shorter business hours, good profit margins, loyal employees & happy clients.**

Founders Dennis McGinley and Jim Gass confess to having been exhausted by the daily pressures of trying to run large restaurants and catering facilities. The house rules they established for Corporate Caterers were straightforward: only breakfast and lunch catering, operations five days a week [weekends off], only business and corporate clientele only [no private parties, no nights], and a small, well-trained staff offering only off-premise office catering with good food, presentation and service.

With this well-defined methodology, our locations delivered **over one million meals last year.**

Over 25+ years and millions of dollars in sales later, Corporate Caterers has achieved the goals, kept the rules we’ve set out for ourselves, and continues to grow profitably. And we have personal lives, weekends off, and a healthy business outlook for the future.



Company Profile

Founded.....1997
Franchising Since.....2007
Headquarters.....10631 N Kendall Dr Suite 220 Miami, FL 33176
President & CEO.....Greg Halton
Parent Company.....Corporate Caterers LLC.

Financial Requirements

Initial Investment.....\$99,500 - \$166,200
Net-worth Requirement.....\$100,000
Liquid Cash Requirement.....\$65,000

A Great Franchise Investment

We are a specialized catering business. We want you to make a strong impact in your local market. We have the tools to help you promote your services to targeted clientele, from direct mail to referral programs, from personal presentations to catered functions. We will help you design a customized marketing and promotions campaign for your area before you begin, and help you implement and monitor your programs as you progress in your own Corporate Caterers franchise.

*Let's get started.
Contact us today for more
franchise information.*

Advantages Over Other Concepts

- Lower typical start-up investment [no need for a dining room]
- Lower location lease costs (you don't need expensive "Prime" space)
- Shorter working hours + lower overhead [5 days vs. 7 days per week]
- Higher possible food margins [lower food costs + fewer employees]
- Low employee turnover and high customer retention [see for yourself]

Business Model	Corporate Caterers Benefits	Corporate Caterers	- vs. -	Fast Food
Customers	✓ Repeat Customers [70%-80%]	✓ Business-to-Business [B2B]		Business-to-Customer [B2B]
Location	✓ Lower Rent	✓ Non-Retail		Retail
Built-Out	✓ Lower Overhead	✓ No Dining Room		Dine-In
Hours p/Day	✓ Evenings Free [Family-Friendly]	✓ 10-12 Hours p/Day		14-18 Hours p/Day
Days p/Week	✓ Weekends Free [Lifestyle]	✓ 5 Days p/Week		6-7 Days p/Week
# of Shifts	✓ Lower Payroll	✓ 1 Shift		2-3 Shifts
# of Employees	✓ Lower Costs	✓ Less than 10		10+
Food Costs	✓ Higher Margins	✓ Controlled		Varies
Marketing	✓ Drive Increased Sales	✓ Pro-Active		Re-Active
Investment	✓ Higher ROI	✓ \$125,000 +		\$250K-\$1M



Ongoing Fees

Initial Franchise Fee.....	\$29,900
Ongoing Royalty Fee.....	5%
Ad Royalty Fee.....	2%

Veteran Incentives

Veteran's Discount.....	10% Off Franchise Fee
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Financing

Corporate Caterers has relationships with 3rd party sources that offer financial assistance. Contact us for details.

America's Favorite Office Caterer



Franchise Investment Inclusions

- 4-week administrative training [Miami]
- 2-week onsite training [Your location]
- Detailed step-by-step operations manual
- Site selection assistance
- Kitchen design + layout
- Menu recipes guide + instructions
- Payroll control systems
- Scheduling + delivering systems
- Corporate Caterers sales system
- Opening corporate accounts assistance

Marketing Support

- Use of Corporate Caterers name, marks + systems
- Business development + B2B marketing
- Twice a month web-based owner + sales conference calls
- Website design + set-up
- Powerful site SEO + SMO

Ongoing Support

- Onsite visits
- Kitchen equipment + vendors
- Discounted purchasing power
- Food suppliers + ordering process
- Catering supplies + suppliers
- Inventory management/control
- Cloud-based software Management System
- Staffing, hiring + training guidance
- Mobile app

Contact us today for additional information and a complete list of inclusions.

Your Favorite Meals

The #1 caterer to the business community

We're Here for Your Success

We love to show people who we are, what we do and how you can be a part of "the best segment" in the food industry - as a franchise owner of Corporate Caterers. We have the systems, the training, the tools, the experience and the desire to help others benefit from our success. We need enthusiastic, energetic franchise owners who can recognize that this is opportunity knocking - and take advantage of it.



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