

Median Unit Volume
\$4.7 Million USD

Average Unit Volume
\$8.9 Million USD

Average Annual Revenue
\$22.7 Million USD
(Top Quartile)

Financial performance per 2025 FDD Item 19.

Business Basics

► **Industry**

Sales and Management of Building
Maintenance for Commercial Properties

► **Year Business Started**

1961

► **Franchise Units Signed**

100+ in the U.S. and Canada

► **Investment Range**

\$300,000-\$400,000 USD

(including Franchise Fee and
Operating Capital)

► **Required Net Worth**

\$650,000 USD

► **Year Started Franchising**

2001

► **Territories Available**

125 markets in the US and Canada

► **Franchise Fee**

\$70,000 USD

► **Territory Fee**

\$15,000 - \$50,000 USD

► **Required Liquid Capital**

\$200,000 USD

A B2B Sales & Management Opportunity

Who is City Wide?

City Wide Facility Solutions is the nation's leading management company in the building maintenance industry. City Wide offers a recurring revenue model by managing more than 20 different building maintenance services. As an essential business, City Wide specializes in sales leadership and providing world-class client experiences, while its independent contractors focus on the services themselves. In 2023, City Wide won Franchise Times' Zor Awards as a Top 10 franchise to buy.

Our Mission: To create a **Ripple Effect** by positively impacting the people and communities we serve.

Contact Information

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Ideal City Wide Franchise Candidate Profile

Professional Qualifications

- ▶ 10-20 years of business to business experience
- ▶ At least five years of sales and/or sales management experience
- ▶ Leadership/management of a professional team
- ▶ Bottom line P&L responsibility
- ▶ Strong relationship building and organizational skills

Behavioral Qualifications

- ▶ Outgoing, expressive individuals with backgrounds in business development, sales, sales management, marketing, training, and recruiting
- ▶ Proactive, results-oriented multitaskers who have a strong sense of urgency
- ▶ Persuasive problem solvers who understand and enjoy helping people achieve their goals
- ▶ Competitive, self-motivated, high-energy, money-motivated
- ▶ Possess the energy, charisma, and leadership skills to lead a team

Why Franchisees Love City Wide?

City Wide Provides:

- ▶ High ROI: **Average Unit Volume: \$8.9 Million USD** (per 2025 Item 19)
- ▶ High ROI: **Average Annual Revenue Top Quartile: \$22.7 Million USD** (per 2025 Item 19)
- ▶ B2B sales and management model with no travel, hourly employees, equipment, or inventory
- ▶ Unlimited recurring, compounding revenue opportunity with 20+ services to manage
- ▶ Almost recession-proof \$100 billion industry
- ▶ Exclusive, supersized, protected territories with 1 - 2 million in population
- ▶ A values-driven organization with a compelling purpose, passion, and commitment to positively impacting the lives of as many people as possible!



Start introducing your candidates to our unique offering today! *Contact Morris Shamouni at (310) 901-5611 or morris@generalfranchise.com for additional information.*



CITY WIDE
FACILITY SOLUTIONS

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