



OPPORTUNITY

Incorporated in the United States in 1991 in the category of residential and commercial property painting, CertaPro Painters® has become the largest branded painting company with over 450 + franchised units in the US and Canada.

FAST FRANCHISE FACTS

Franchise Since: 1992

Total Franchising Operating Units: 457+

Minimum Liquid Capital: \$85,000

Minimum Net Worth: \$250,000

Total US Investment: \$171,000 - \$302,500

Franchise Fee: \$65,000

Veteran Discount: 15% of Franchise Fee

Royalties: 6% on your first \$2.5mm, 5% on \$2.5mm-\$5mm, 4% on everything over \$5mm.

General Advertising Fund: 3% of gross sales under \$2.5mm, 2% over \$2.5mm

IDEAL CANDIDATE

Most owners come from strong corporate backgrounds and are used to a six-figure income. Assertive communicators that don't want to be in a storefront or behind counter. Owner operator preferred.

CONTACT

FRANCHISE SUPPORT

- National advertising on radio, TV and digital
- National Accounts for commercial work
- General managers that assist with pre-opening through opening of new franchise location
- Ongoing training and support of franchisees
- Regional support with fellow franchisees and area managers

KEY POINTS

- \$60 Billion industry that is extremely fragmented
- Low overhead
- Revenue from B2B and B2C Clientele
- Scalable by adding salespeople and office staff
- Marketplace is underserved by contractors
- Growth in commercial business
- Resales: Opportunities to purchase businesses with existing cash flows

Each CertaPro Painters® business is independently owned and operated.

