



Join the Rapidly Growing Global Logistics and Shipping Industry

Who is World Options?

Powered by the global reach of MBE Worldwide, World Options provides simplified one-stop logistics and shipping solutions to small and mid-sized businesses. Our franchise owners provide world-class services and technology platforms to customers while creating a balanced lifestyle with multiple revenue streams, all while working from their home office.

World Options has over 20 years of experience in the global logistics and shipping industry, with tried and tested processes, modern technology, back-office support including marketing and accounting, comprehensive training, and multiple revenue streams. Our strong international brand and recession-resistant business model, combined with our local and international franchise owner network creates an unparalleled expert community for support as well as untapped growth potential.

Ideal Candidate

World Options business model helps franchise owners maximize profitability across multiple platforms (shipping, logistics, and e-commerce). We prefer candidates with sales, management, logistics, shipping, or supply chain management experience but we provide training for those newer to the industry. Must be willing to follow proven processes and systems.

Contact Information

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WORLD OPTIONS®

Be Global

Business Basics

Industry

Global logistics and shipping industry with approximately 150 franchises worldwide

Year Founded

2003; Began franchising in 2012

Initial Franchise Fee

\$42,000 (*Veteran and Diversity & Inclusion discounts available*)

Royalties: 5-7%

depending on truckload

Investment Range

\$75,500 – \$85,000

Minimum liquid capital required: \$60,000

Minimum net worth required: \$200,000

Available

Non-exclusive franchise with no territorial or geographical restrictions



Why Our Franchise Owners Love World Options

World Options Provides:

- Proven business format
- Easy access to funding
- Robust training, sales mentoring, and ongoing support
- Established Worldwide brand recognition
 - Part of the MBE Family of brands with a large global network of over 3200 franchise owners with 10 brands, operating in 52 countries.
- No packages to handle or inventory to manage
- Cutting-edge technology portal and shipping solutions
- Real-time Customer Relationship Management software
- Home-based business



World Options Discovery Process

- Initial Inquiry
- Introduction Call
- Winning Formula Presentation/Brand Overview
- Complete Personal Profile (Application)
- Discovery Day Event
- Franchise Disclosure Document and Unit Economics Review
- Validation with Franchise Owners
- Executive Team Interviews
- Franchise Award
- Franchise Agreement Signed
- Training & Opening

For More Information, Contact:

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