

Home Helpers® Home Care

THE CARED-4SM OFFERING

WHAT IS CARED-4

Home Helpers has partnered with the top in-home monitoring and meal delivery companies to offer the most comprehensive service offering in the home-care industry. Cared-4 is Home Helpers' proprietary approach that allows us to provide every client with 24-hour care, 7 days a week, without having to provide a live-in Caregiver. The additional service offerings provides comprehensive support for our clients, while allowing our franchisees to benefit financially from multiple revenue streams.

Home Helpers' franchise owners benefit in multiple ways from the Cared-4 offering. It allows them to:

- Command a premium price
- Differentiate the brand from the competition
- More effectively market to individual clients and referral partners
- Simplify and stabilize billing and payroll
- Target a specific gross margin on services

Cared-4SM is how we fulfill on our brand promise of "keeping people safe in their homes as long as possible." All new franchise owners are trained on this proprietary care solution, so they can start offering this program from day one. It is appealing to both clients and referral sources!

A comprehensive library of marketing materials also exists to support the program.

The Four Service Offerings of Cared-4



Personal Care and Companionship

Customized care from helpful, compassionate Caregivers



Wellness Calls

Scheduled check-ins throughout the day and week



24-Hour Monitoring

Ensuring safety around the clock with 24/7 response



Meals and Nutrition Planning

Healthy meals prepared or delivered



Contact Morris Shamouni for More Info at
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