

# STEPS TO SPAVIA OWNERSHIP



spavia

## STEP 1 : Week 1

### INTRODUCTORY CALL

The Spavia Journey

## STEP 2 : Week 2

### DISCOVERY ONE PRESENTATION

Culture  
Design  
Brand

Complete  
Franchise  
Application

Review  
Financial  
Disclosure  
Document

Pro-Forma  
Model

## STEP 3 : Week 3

### DISCOVERY TWO PRESENTATION

Marketing  
Operations  
Spa Services  
Economics

Connect  
With  
Franchise  
Partners

## STEP 4 : Week 5

### MEET THE TEAM DAY

Meet the Spavia  
Team in Denver,  
Colorado

## STEP 5 : Week 6

### WELCOME TO THE FAMILY

Signed Franchise  
Agreement

# WELCOME TO YOUR SPAVIA JOURNEY!

