

Money Mailer

Franchise Summary

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Category: Business Services

Subcategory: Advertising, Digital Marketing, Direct Mail

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Schedule a call with us today, just click here:

<https://calendly.com/morris-shamouni/30min>

Franchise Fee: \$59,900

Royalties: \$350 per zone

Cash Investment: \$59,900

Total Investment: \$64,630 - \$76,160

NetWorth: \$100,000

VetFran: Yes

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 1979

Franchised: 1980

Additional Details

Money Mailer is a low-cost, home based, B2B franchise opportunity that combines the best uses of print and digital to allow franchise owners to serve clients as marketing professionals. The goal is to help their local business clients grow as they reach more consumers in their communities using both direct mail and digital products. The intended result is increased client growth and satisfaction, leading the growth and success of our franchisee.

Money Mailer targets America's best consumers, carving out specific mailing zones comprised of affluent households whose behaviors indicates they're interested in local offers and are willing and able to take advantage of them when presented.

Money Mailer is looking for franchisees who understand the importance of relationship-building. They enjoy the challenges that lead to its ultimate benefits. Persistence is very important to us, sales experience is not required. We believe success as a franchisee is more about having the "DNA" effective salespeople have, things like enjoying meeting people, a competitive nature, persistence, and enjoy interacting with all kinds of people. As one of our franchisee's put it, "I am not somebody who is the life of the party, but I am somebody who, if I go to a party, I will talk to the person next to me. You have to be willing to strike up a conversation." During the Discovery process, we will help you determine whether our opportunity is a good fit for you.

WHY Money Mailer?

Proven business model
Growth industry
Previous success with FranServe
Minimal Investment / Maximum Profitability

OUR IDEAL FRANCHISEE

Have salesperson DNA
Love working with small business in communities they live/work
Desire a home-base/low overhead business that is scalable

AVAILABLE MARKETS

US markets available: AZ, CA, CT, FL, GA, IL, IN, MD, MI, MN, NC, NJ, NY, SC, TX, VA
HOT Regions/Desirable: AZ, CA, GA, IL, MD, NJ, NY, TX, VA
NOT available: AK, HI, WA
Canadian Referrals: No
International Referrals: No

BACKGROUND

FINANCIAL DETAILS

Franchise Fee: Single: \$59,900
Providing earnings guidance in Item 19 in FDD: Yes (Average Profit = \$179,339 / Top 25% = \$321,781 average profit) *See FDD for details
Total investment range: **Single**
Unit: \$64,630 - \$76,160
Net worth requirement: \$100,000
Royalty: \$350 per zone
Additional fees: \$3,000 (software/computer)
Financial assistance available: No
VetFran program: Yes

SUPPORT & TRAINING PROVIDED

Training and support program details:

2 weeks of training – 1 week virtual and 1 week in-field – with Regional Sales Manager.

Cost for Training: \$0

Year founded: 1979
Year Franchised: 1980
Number of franchises currently operating: 21
Number of corporate owned franchises: 110

Home Based: Yes
Absentee ownership available: No
Accepting Master Franchisor and Area
Developer Referrals: No
Average number of employees required: 0
E2 Visa Friendly: No

Lodging and airfare included: No
Site Selection Assistance: Yes
Lease Negotiation Assistance: No

Mentor following training: No
Length of mentoring Franchisee: N/A

Last updated: 10/3/2025