



WHY "THE PUROCLEAN WAY" IS RIGHT FOR YOU

PuroClean stands as a world-class restoration franchise and a leader in property emergency services. Our business model provides entrepreneurs with the opportunity to grow a profitable business through both single and multi-territory strategies. With National Accounts, robust marketing, and our "Elevations" program, we offer comprehensive support that helps build lasting value for our owners. We empower them to embody the PuroClean culture of doing whatever it takes to respond, restore, and rescue properties in their communities.



Work with
3 of the 5 Largest
Insurance Carriers



Ranked #82
2024 Entrepreneur
Franchise 500



37%+ Systemwide
Revenue Growth
from 2022-2023



Privately-Owned
Business
(Not Private Equity)



+\$1M
Average Annual
Gross Sales



30% Increase in
National Program
Revenue in 2023



25 Commercial
Partnerships



Train in 1 of 27
International
Flood Houses

20%

Woman-Owned
or Co-Owned

38%

Are owned
by BIPOC

32%

Owned with family
Business Partners



80%*

"Enjoy being
part of the
organization"

81%*

"Franchise Owners
Supportive of
Each Other"

80%*

"Would
Recommend
Franchise to Others"

*(Franchise Business Review 2023)

HOTTEST TERRITORIES

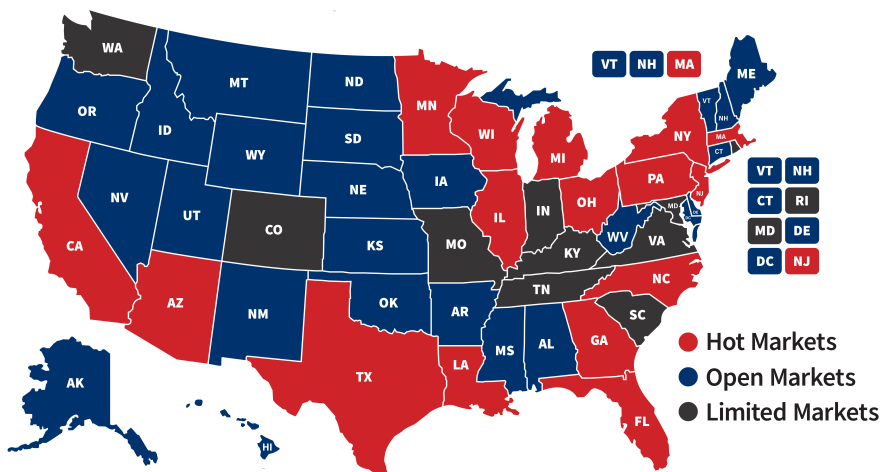


Key Locations

- San Francisco & San Jose
- Minneapolis & St. Cloud
- Boston
- Tallahassee
- Beaumont & St. Charles

68 Units Awarded
in 2023

63 Multi-Unit Owners
Operating 1768 Units



INVESTMENT REQUIREMENTS

- Total Cost: \$219,030 – \$245,920
- Franchise Fee: \$59,000
- Equipment Package: \$65,000*
- Vehicle Options: \$65,000*
- Working Capital: \$50,000

*(cost varies, purchase or lease
options, excluding tax and delivery)

FRANCHISE BENEFITS

- \$210 Billion Industry
- Highly Recession Resistant
- Largest Territories — 250K Population
- \$1.5M State-of-the-Art Training Facility
- Regional Operations Support Team

CONTACT

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