

Woodhouse Day Spa

THE WOODHOUSE
day spa®

Current Industry Rankings

Entrepreneur.com:

262

American Spa - 2019 Favorite Day Spa - Multiple Locations American Spa - 2018 Top 5 Favorite Day Spas

Category: [Personal Care Services](#)

Subcategory: [Spa Services](#)

Corporate Office: Lakewood, CO 80228

Contact: Morris Shamouni

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Website: <https://americasgreatestfranchises.com>



Franchise Fee: \$55,000

Royalties: 6%

Cash Investment: \$250,000

Total Investment: \$1,400,000 - \$2,000,000

NetWorth: \$1,000,000

VetFran: No

Home-based: No

SBA approved: Yes

Master Franchise / Area Developer Opportunity: No

Founded: 2001

Franchised: 2003

Additional Details

Our mission is to give our clients a destination spa experience within the local community. Our franchise owners enjoy the satisfaction of a delivering peace and relaxation to the clients while at the same time being a part of the \$64B spa/wellness industry trend. As one of our franchise owners has said, she left the rat race of her corporate job and has found new purpose in delivering joy to her spa customers and financial rewards to herself.

WHY Woodhouse Day Spa?

- Growing segment (\$64B/yr and growing)
- Hot (Self-care has become mainstream)
- Innovative

OUR IDEAL FRANCHISEE

- Loves spa herself/himself (knows the power of self-care)
- Ready to deliver joy to others
- Financially savvy

AVAILABLE MARKETS

US markets available: All
HOT Regions/Desirable: Southeastern USA, Southwestern USA
NOT available: None
Canadian Referrals: No
International Referrals: No

BACKGROUND

Year founded: 2001
Year Franchised: 2003
Number of franchises currently operating: 75+
Number of corporate owned franchises: 2
Home Based: No
Absentee ownership available: No
Accepting Master Franchisor and Area Developer Referrals: No
Average number of employees required: 15
E2 Visa Friendly: No

FINANCIAL DETAILS

Franchise Fee: Single: \$55,000
Providing earnings guidance in Item 19 in FDD: Yes
Total investment range: \$1,400,000 to \$2,000,000
Net worth requirement: \$1,000,000
Royalty: 6%
Additional fees: 3.75% marketing fund
Financial assistance available: No
VetFran program: No

SUPPORT & TRAINING PROVIDED

Training and support program details:

We provide initial training to the franchisee's principal, its General Manager and its Spa Coordinator. Our initial training is divided into 3 phases and generally requires about 2 weeks to complete.

- Phase 1 (Initial Training and Internship) is provided during the time that the Spa is being constructed. This is conducted at one of our company owned Spa locations.
- Phase 2 Team Training is provided on-site at the Spa prior to the opening of the Spa. During this training, the Spa team is trained on our spa protocols and hospitality.

- Se Cost for Training: Included

Lodging and airfare included: No

Site Selection Assistance: Yes

Lease Negotiation Assistance: Yes

See us in Instagram , LinkedIn and YouTube

Last updated: 9/19/2025

- Phase 3 involves us or our representative visiting the Spa during the Spa's soft opening to monitor spa operations.

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Mentor following training: No

Length of mentoring Franchisee: N/A