

A REAL OPPORTUNITY AWAITS



For nearly 40 years, Real Property Management® has provided comprehensive property management services and solutions that set the standard in our industry, and our clients have seen the value firsthand. To date, we've helped hundreds of franchise owners experience the personal and professional success a property management business can offer and felt their excitement as they've put themselves on the path to unprecedented growth potential.

Proven Franchise Model Benefits

Recurring Revenue: Earn a predictable, steady stream of income from recurring monthly management fees.

Multiple Revenue Streams: Generate revenue from multiple service offerings including leasing, maintenance management, and more.

Low Overhead: Start a business with no vehicles or employees needed. Only a small office, a strong work ethic, and the drive to succeed are needed to start.

No Industry Experience Necessary: Receive training so you'll know how to handle the front office, back office, and everything in between.

Recession-Resistant Industry: Own a business that can succeed in any economic situation. Regardless of the economy, people always need places to live. Property management is an essential service for property owners and their tenants.

Support for Success: Leverage our world-class team of experts and coaches to support our franchise owners from day one through every stage of their business development.

Bridging the Gap Between Investors and Residents

More than a third of the people in the U.S. are renters. Two-thirds of our franchise owners' clients are intentional investors — people who bought their properties and rent them out as a means of wealth generation. What do they all have in common? They need someone in their corner when problems arise. And they want that someone to be with the most professional, most credentialed, most experienced property management franchise in the country.

The Neighborly® Advantage

With over 40 years of experience, 30+ home services brands, 5,500+ locations, and \$4.1B in systemwide revenue, **Neighborly offers franchise business owners an unparalleled advantage** through its established systems, scale, and performance.

Investment Overview

Our ownership model involves a low cost of investment relative to the revenue potential.

\$59,900 initial franchise fee

**\$91,796—
\$234,150**

estimated initial investment range¹

Ask us about available financing options

- \$50,000 in available liquid capital
- \$250,000 minimum net worth
- Veterans may qualify for a discount on their initial franchise fee via VetFran.²

Strong Revenue Potential

The Real Property Management business model is delivering excellent business results that keep getting better.

\$4,743 Average annual revenue per unit³

270 Average number of units managed per franchise⁴

1. Refer to Item 7 of the 2025 Real Property Management SPV LLC FDD for additional details. 2. Refer to Item 5 of the 2025 Real Property Management Franchise Disclosure Document. 3. Of the 385 reporting franchise owners included in this analysis, 141 franchises (37%) achieved or exceeded the reported Average Annual Revenue per Unit. Refer to Item 19 of the 2025 Real Property Management SPV LLC FDD for additional details. New franchisees' individual financial results may differ from the results stated herein. 4. Refer to Item 19 of the 2025 Real Property Management SPV LLC FDD for additional details.

Reach Out to Learn More

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