



OWN ONE OF THE **FASTEST GROWING** HOME SERVICES FRANCHISES!



Booming, Recession-Resistant Industry

Grow your business within a \$300B+ restoration space. Over 14,000 water damage events occur each day!



Simple & Scalable Business Model

Home-based business, quick to launch 60-90 days, minimal non-licensed employees needed (2-3 to launch).



Attractive Financials & ROI

Low investment and high margins. See Item 19 in FDD.



Multiple Revenue Streams

Scalable revenue streams from both residential and commercial customers. Immediate cashflow from cleaning while you build your restoration business.



Experienced Leadership & Support Team

Over 100 years of combined experience across dozens of franchise concepts.



Differentiated & Sophisticated Branding

Elevated and highly differentiated brand strategy. Unlike anything in the market and stands out from traditional providers.



Marketing, Lead Generation & Job Booking Support

Comprehensive marketing support, lead generation through the Voda FLOOD IT program, commercial outreach & 24/7 call center.



Extensive Hiring Support Through Talent Scout Program

Turnkey hiring support from onboarding through scaling your business.



Industry-Leading Proprietary Technology Suite

Best-in-class technology tools and partners, unmatched analytics platform, SCOREBOARD™.



ITEM 7

ALL-IN INVESTMENT

One Unit: \$201,374 - \$357,608

FLAGSHIP ITEM 19*

GROSS REVENUE

\$2,728,877

GROSS PROFIT MARGIN

60.6%

TOTAL NET INCOME

\$613,253

NET MARGIN

22.4%

FRANCHISED LOCATIONS ITEM 19**

TOP 25% QUARTILE

AVG. GROSS REVENUE

\$803,276

AVG. GROSS REVENUE PER RESTORATION INVOICE

\$12,348

AVG. GROSS REVENUE PER CLEANING INVOICE

\$1,075

CANDIDATE REQUIREMENTS

NET WORTH

\$250,000

LIQUID CAPITAL

\$75,000

*See Item 19 of our 2025 Franchise Disclosure Document for our full financial performance representation for this outlet. Flagship is defined as Predecessor Outlet in the 2024 FDD.

**Based upon information for our "Reporting Franchised Businesses" for the 12-months ending Jan 31, 2025 disclosed in our 2025 Franchise Disclosure Document. See Item 19 of our 2025 Franchise Disclosure Document for our full financial performance representation for these outlets.

THE VODA ADVANTAGE

Voda is two franchises in one! Carpet and floor cleaning services produce consistent and predictable revenue immediately, which drives brand awareness and leads for higher revenue, insurance-paid restoration jobs. Our franchise owners benefit from multiple revenue streams from both residential and commercial customers.

OVER 200 LOCATIONS AWARDED & COUNTING

LEARN MORE & APPLY AT

AMERICASGREATESTFRANCHISES.COM/VODA-FRANCHISE



MORRIS SHAMOUNI

MORRIS@GENERALFRANCHISE.COM

MOBILE: (310) 901-5611