

NEXT-LEVEL YOUTUBE SHORTS: WITH VEO 2



GEORGI ZAYAKOV

VEO 2 ROLL OUT TO YOUTUBE SHORTS

ANNOUNCEMENT

Veo 2 is now part of YouTube Shorts, bringing AI-powered video creation to your fingertips. Generate clips and backgrounds with just a text prompt—faster, easier, and more creative than ever. Swipe to see how it works.



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WHAT IS VEO 2?

Vevo 2 is Google DeepMind's latest AI video model, now integrated into Dream Screen. It allows creators to generate high-quality videos in seconds, making content creation more accessible and seamless than ever.



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CREATE A VIDEO WITH A PROMPT

Instead of uploading clips, simply enter a text prompt, select an AI-generated image, and turn it into a video. Veo 2 follows a text-to-image-to-video flow, giving you complete creative freedom.



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BENEFITS

Veo 2 generates videos in under 60 seconds—sometimes as fast as 15 seconds. The model improves realism, motion accuracy, and cinematic effects while delivering high-quality content faster than ever before.



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THE PET YOU ALWAYS WANTED



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HOW TO USE AI BACKGROUNDS

To generate an AI-powered background, open the Shorts camera, select Green Screen, then Dream Screen. Enter a text prompt, choose your background, and instantly apply it to your video.



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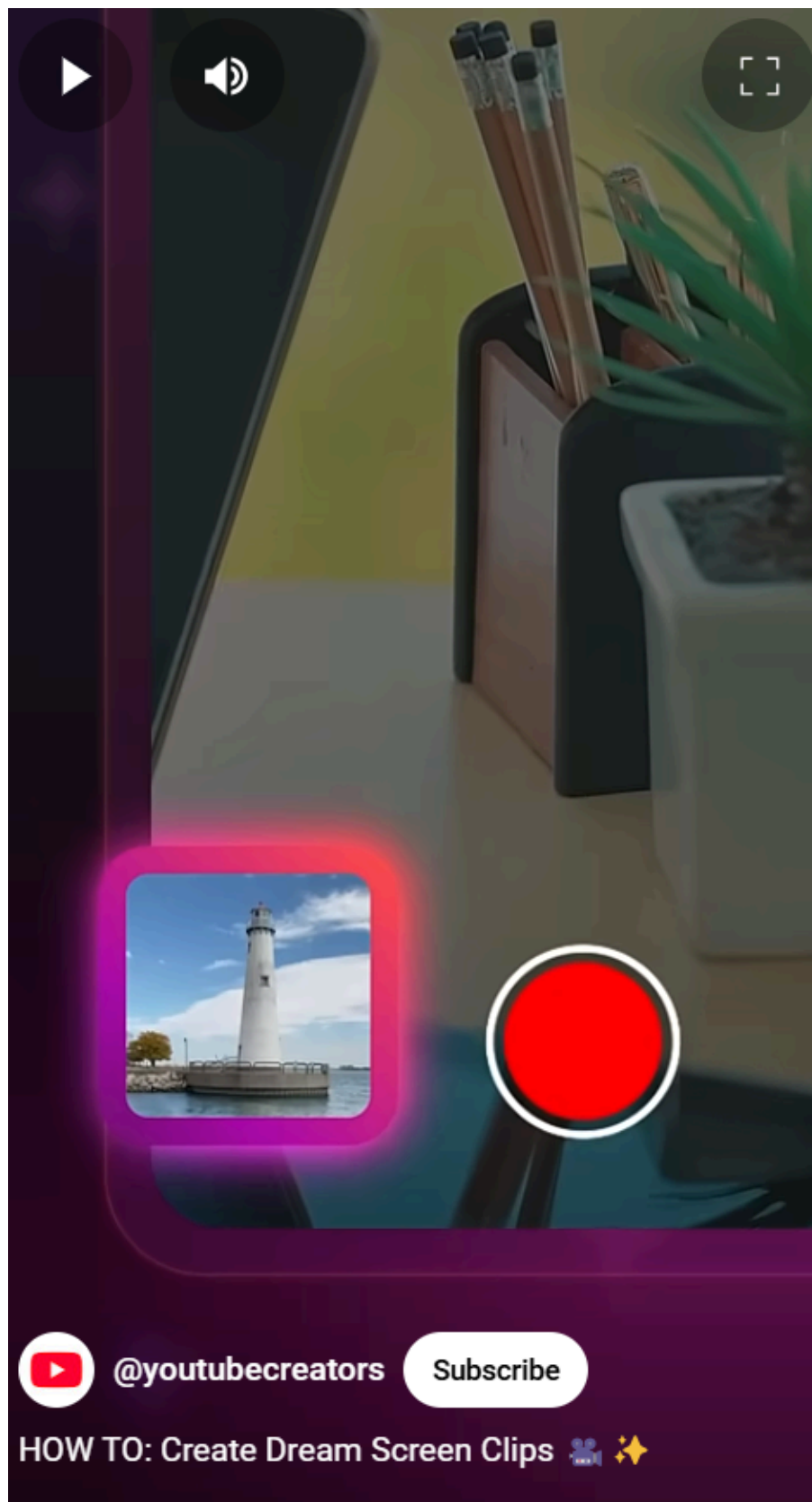
HOW TO CREATE AI VIDEO CLIPS

With Veo 2, you can generate entire video clips and edit multiple AI-generated scenes together. Open the Shorts camera, tap “Add,” then “Create,” enter a text prompt, and select your video length—all within seconds.



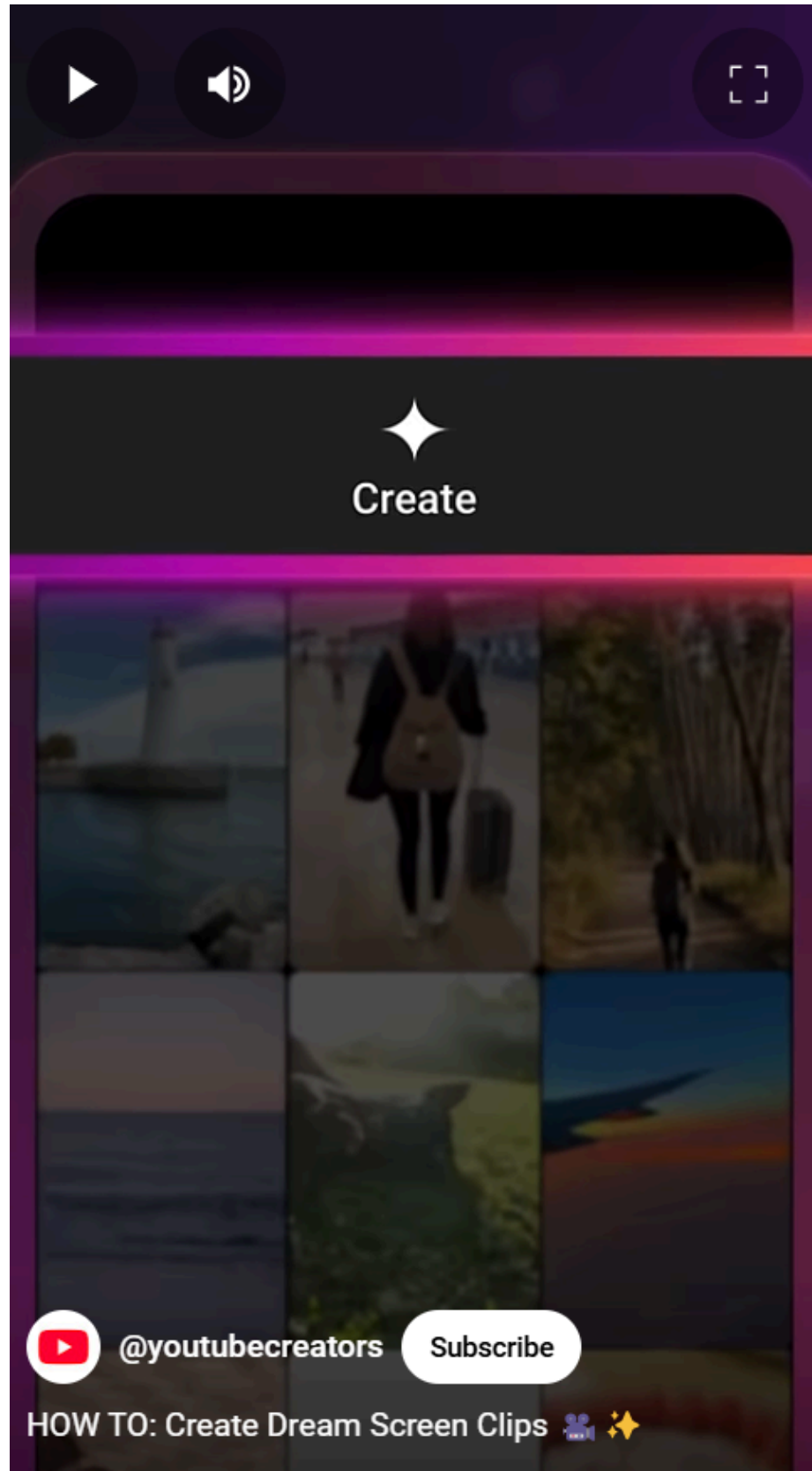
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TAP THE LOWER-LEFT ICON



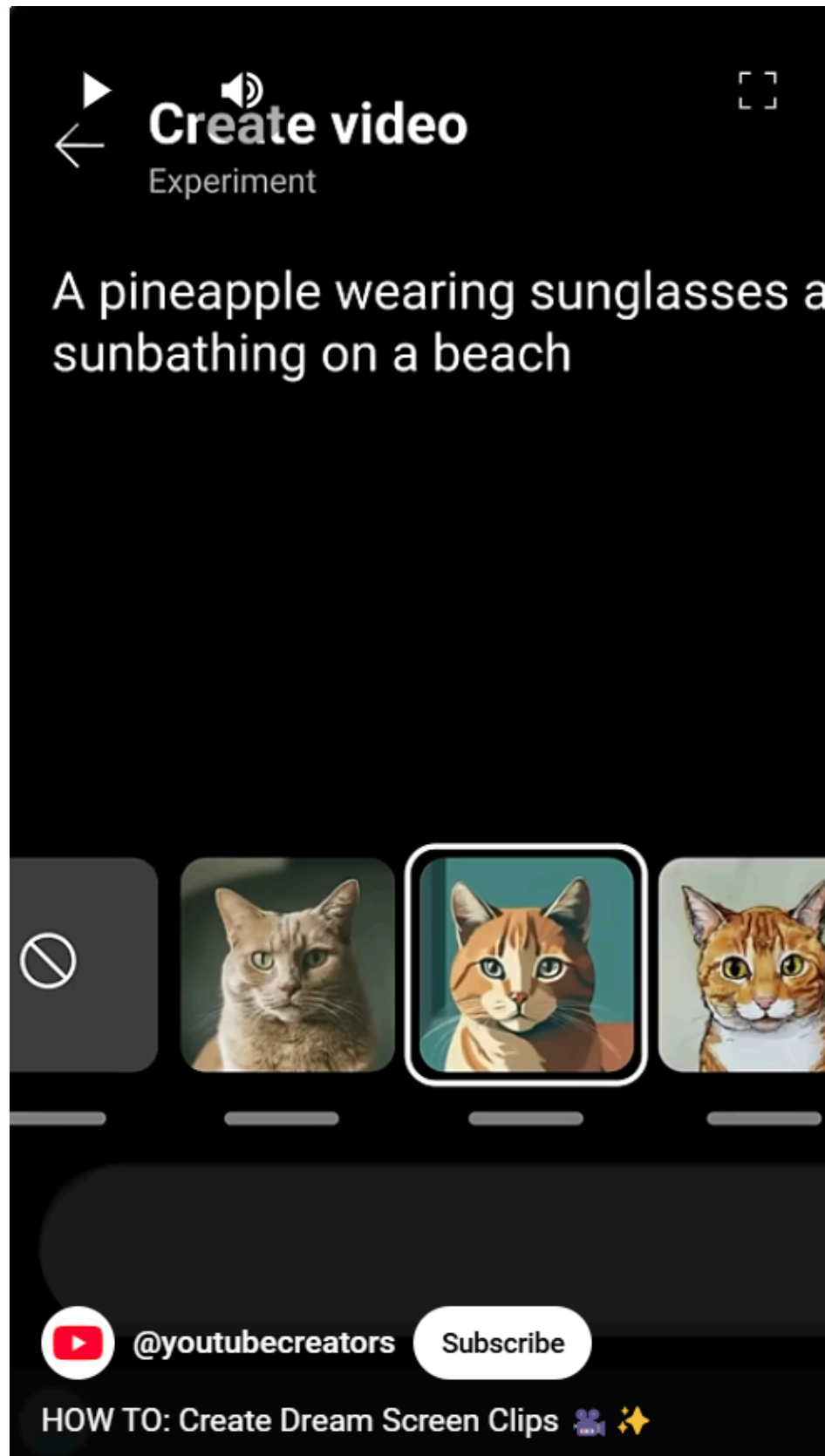
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TAP CREATE



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DESCRIBE YOUR IDEA



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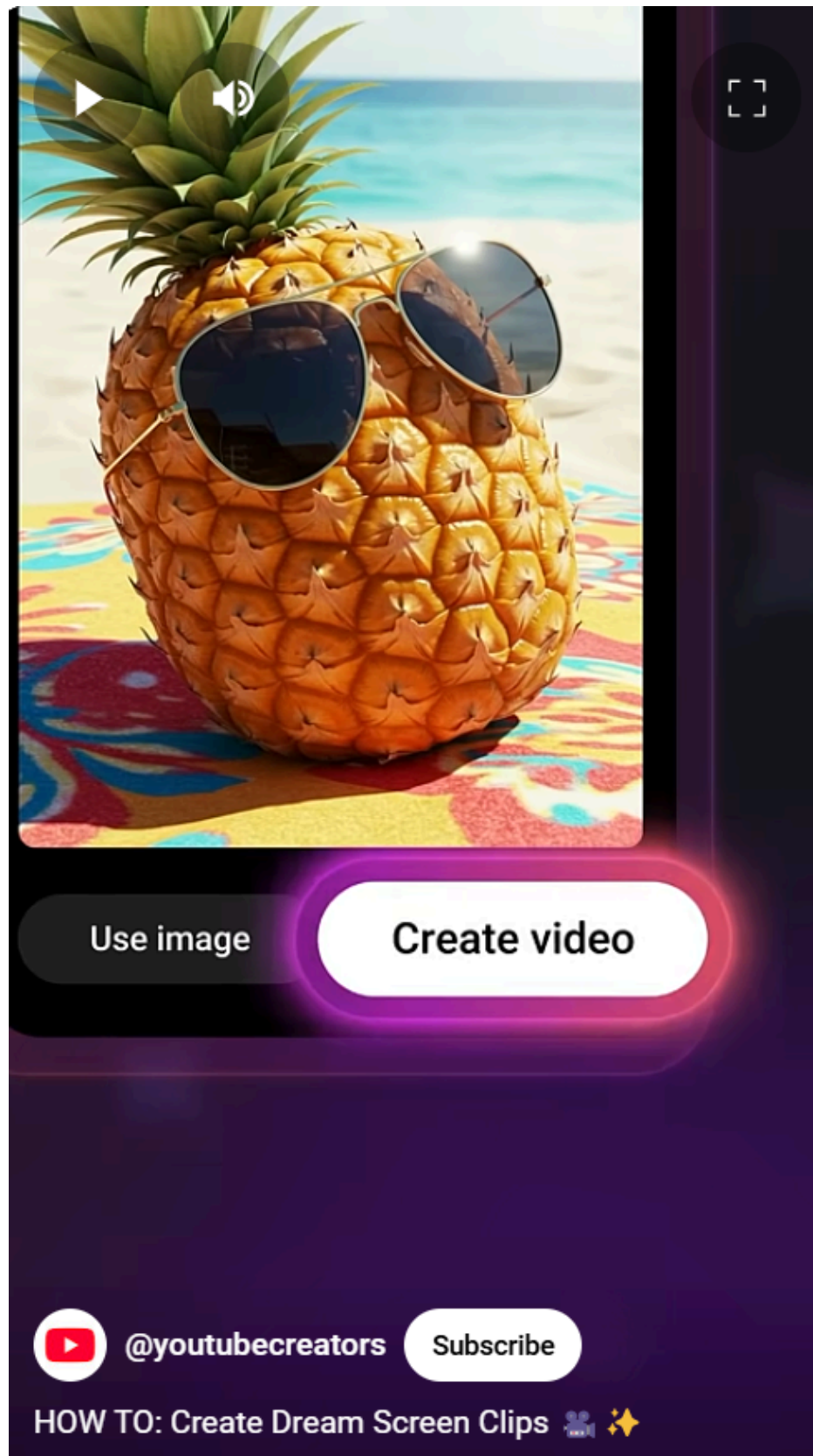
CHOOSE ONE OF THE OPTIONS





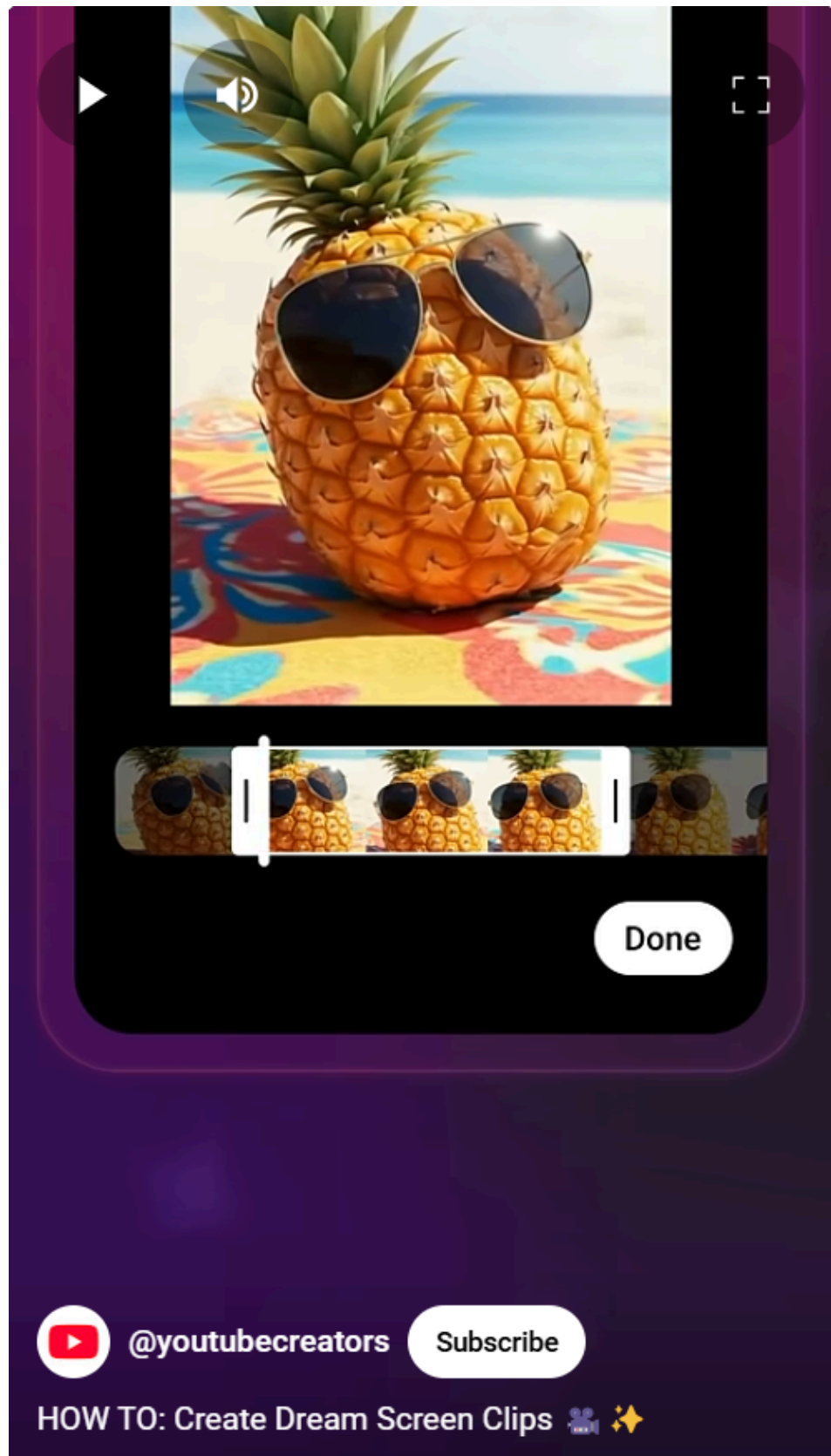
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USE THE IMAGE OR CREATE A VIDEO



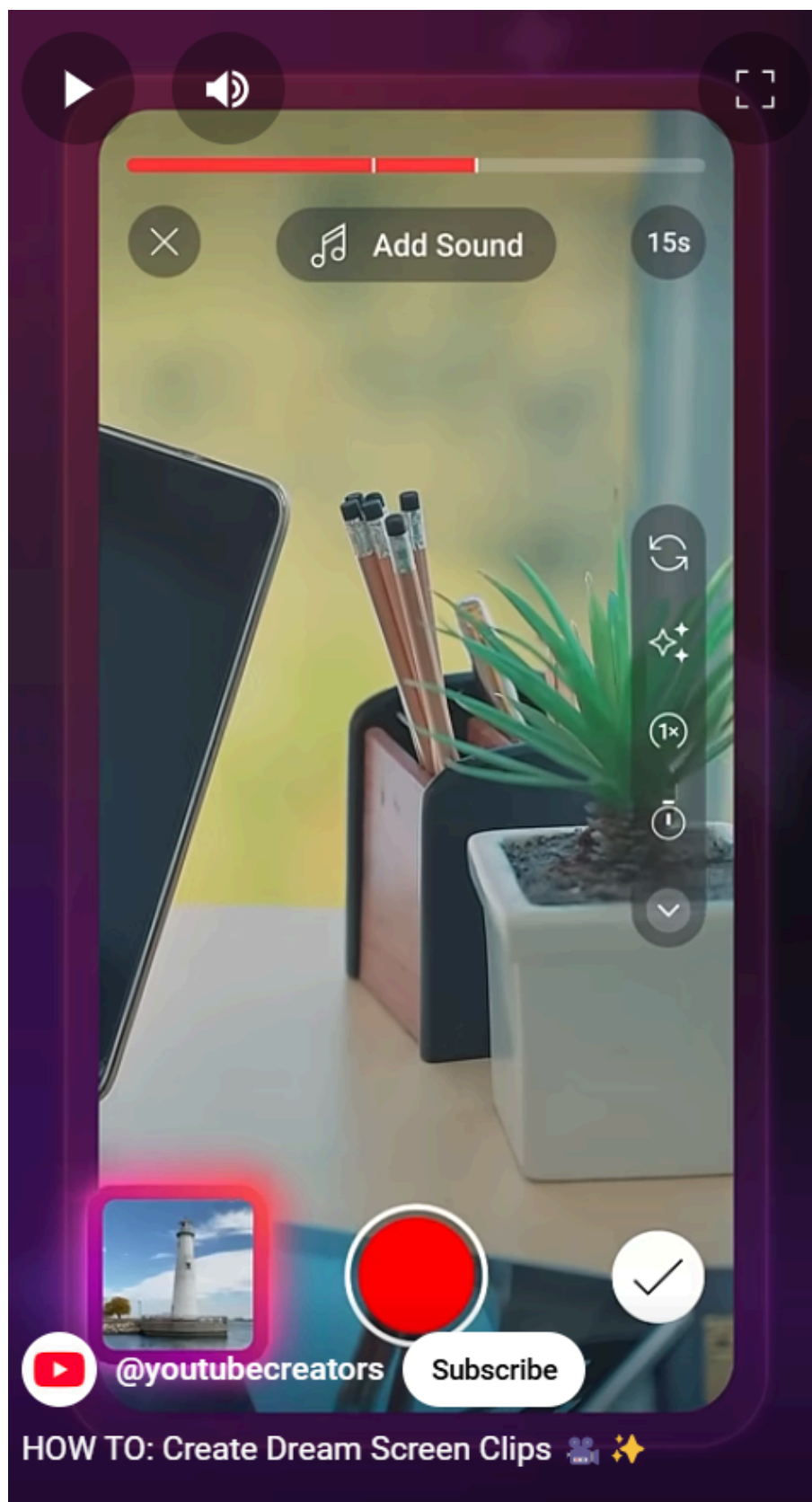
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DRAW THE EDGES



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**CONTINUE RECORDING OR ADD
ANOTHER DREAM SCREEN CLIP**



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AI TRANSPARENCY & AVAILABILITY

All AI-generated videos are automatically labeled with SynthID watermarks to ensure transparency. Veo 2 is currently available in the US, Canada, Australia, and New Zealand, with more regions to come.



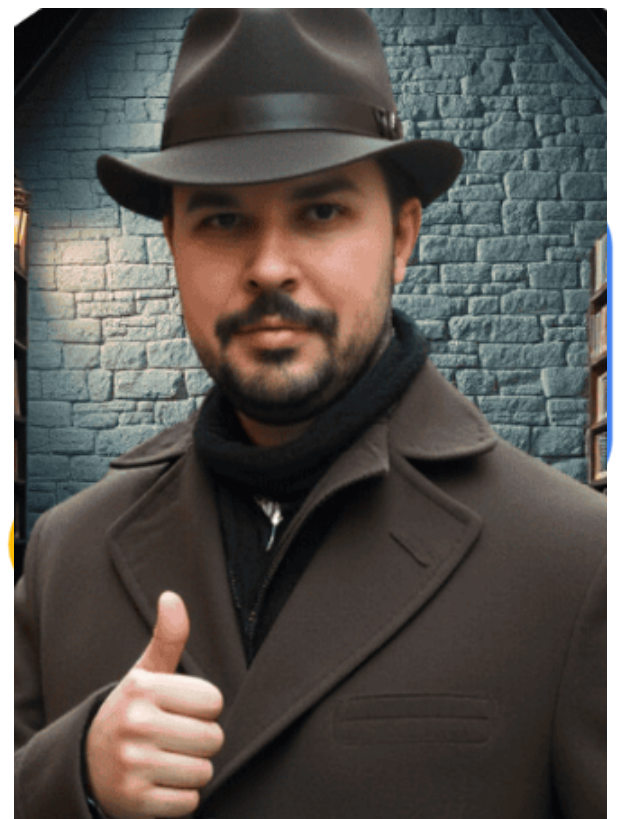
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ask the Google Ads Detective!



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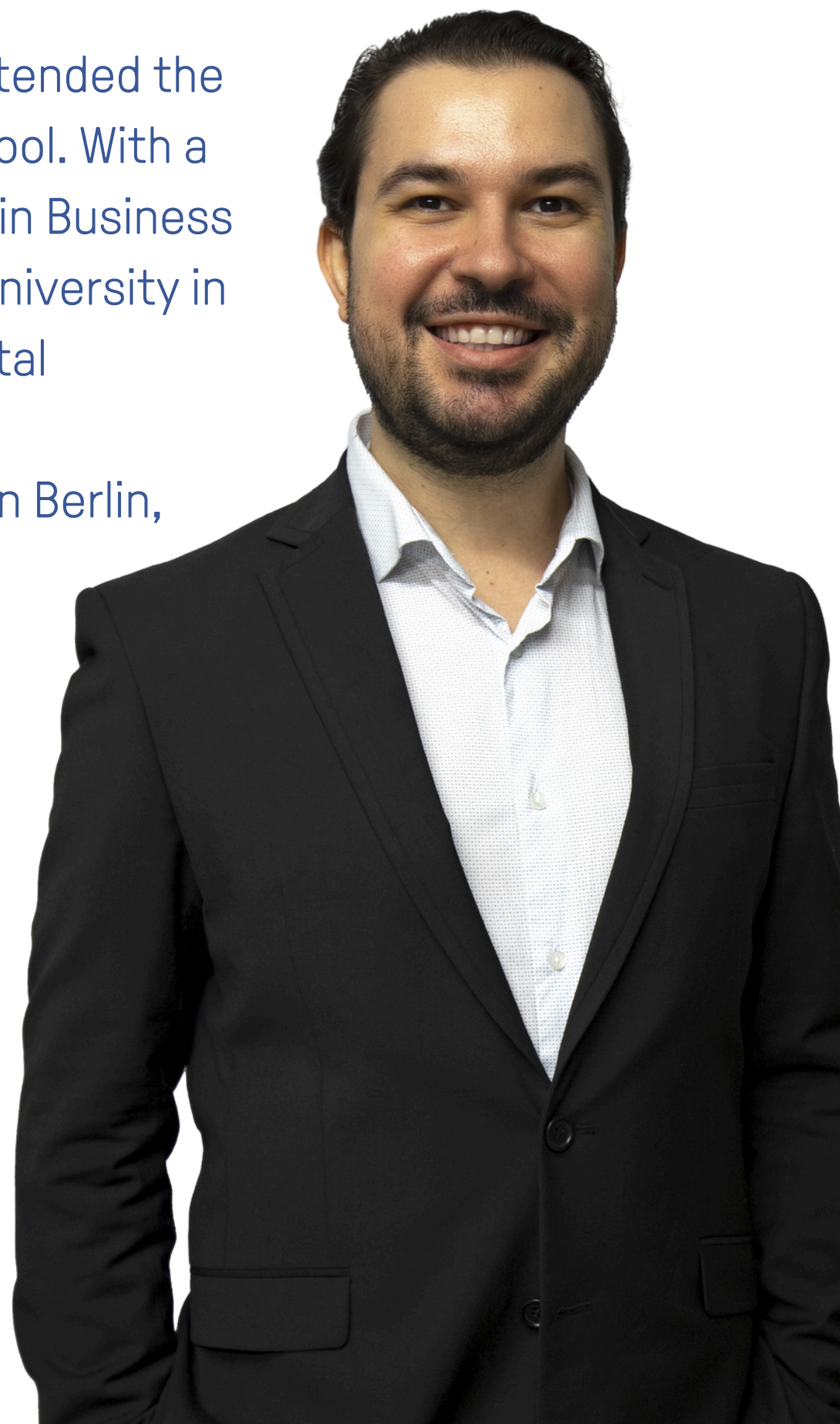
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Born in Sofia, Bulgaria, Georgi attended the 91st German Language High School. With a Bachelor's and Master's degree in Business Administration from Humboldt University in Berlin, he found his way into digital marketing and e-commerce.

He has ten years of experience in Berlin, Cologne, and Düsseldorf, most recently as a team leader at TRG in SEA and Amazon.

Currently, he works as a Senior Consultant at Hutter Consult AG, specializing in Google.



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